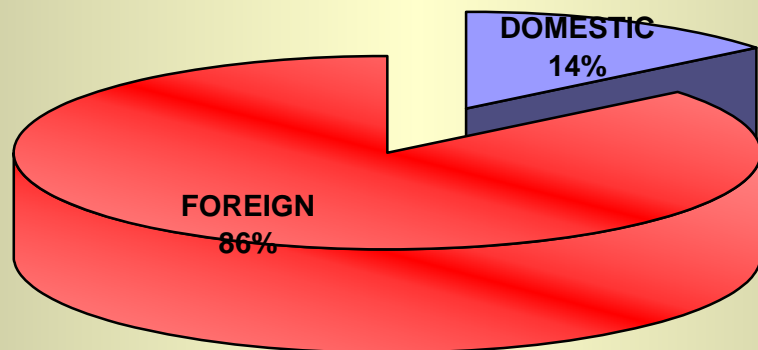


## TOURIST TRAFFIC 2010

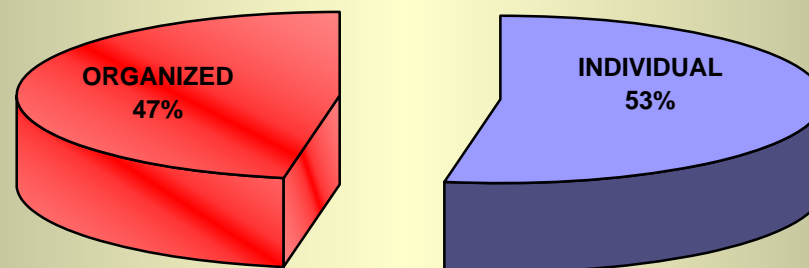
	TOURIST ARRIVALS					OVERNIGHTS		INDEX			
	2009	2010	2010/2009			2009	2010	2010/2009			
TOTAL	10.270.490	10.604.116	103,25			54.988.432	56.416.379	102,60			
DOMESTIC	1.576.694	1.493.374	94,72			5.758.924	5.424.058	94,19			
FOREIGN	8.693.796	9.110.742	104,80			49.229.508	50.992.321	103,58			
			INDEX	STRUCTURE IN %				INDEX	STRUCTURE IN %		
	2009	2010	2010/2009	2009	2010	2009	2010	2010/2009	2009	2010	
INDIVIDUAL	6.564.226	6.659.083	101,45	63,91	62,80	35.513.459	35.854.547	100,96	64,58	63,55	
DOMESTIC	1.041.426	1.001.352	96,15	10,14	9,44	3.899.228	3.765.943	96,58	7,09	6,68	
FOREIGN	5.522.800	5.657.731	102,44	53,77	53,35	31.614.231	32.088.604	101,50	57,49	56,88	
ORGANIZED	3.706.264	3.945.033	106,44	36,09	37,20	19.474.973	20.561.832	105,58	35,42	36,45	
DOMESTIC	535.268	492.022	91,92	5,21	4,64	1.859.696	1.658.115	89,16	3,38	2,94	
FOREIGN	3.170.996	3.453.011	108,89	30,87	32,56	17.615.277	18.903.717	107,31	32,03	33,51	
TOTAL	10.270.490	10.604.116	103,25	100,00	100,00	54.988.432	56.416.379	102,60	100,00	100,00	

SOURCE: Central Bureau of Statistics

### STRUCTURE OF TOURIST ARRIVALS 2010



### STRUCTURE OF OVERNIGHTS BASED ON ARRIVALS 2010

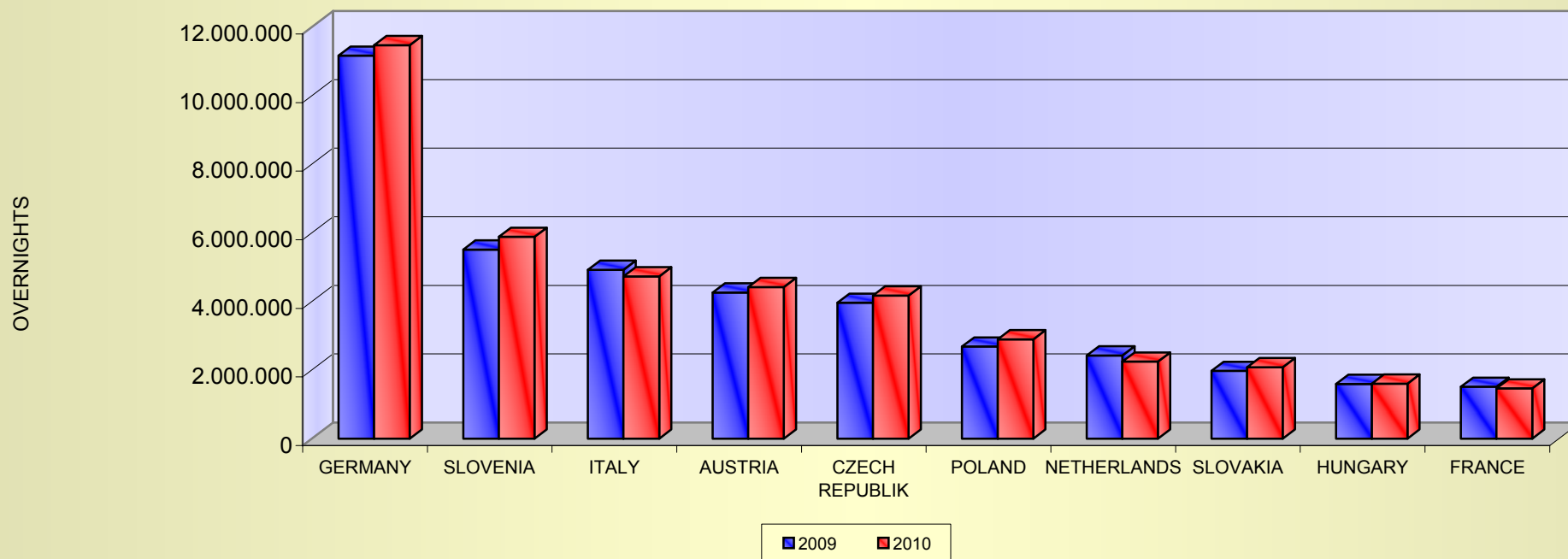


## FOREIGN TOURIST TRAFFIC 2010

	TOURIST ARRIVALS		INDEX	STRUCTURE IN % 2010	OVERNIGHTS		INDEX	STRUCTURE IN % 2010
	2009	2010	2010/2009		2009	2010	2010/2009	
GERMANY	1.463.281	1.525.133	104,23	16,7	11.166.827	11.476.383	102,77	22,5
SLOVENIA	962.604	1.016.572	105,61	11,2	5.512.808	5.885.315	106,76	11,5
ITALY	1.057.893	1.018.375	96,26	11,2	4.925.252	4.731.832	96,07	9,3
AUSTRIA	776.450	810.340	104,36	8,9	4.258.338	4.420.058	103,80	8,7
CZECH REPUBLIK	578.517	605.732	104,70	6,6	3.961.828	4.170.084	105,26	8,2
POLAND	417.849	454.445	108,76	5,0	2.685.037	2.895.162	107,83	5,7
NETHERLANDS	296.086	285.257	96,34	3,1	2.424.071	2.244.521	92,59	4,4
SLOVAKIA	292.450	310.031	106,01	3,4	1.974.402	2.084.013	105,55	4,1
HUNGARY	298.359	297.667	99,77	3,3	1.594.794	1.604.753	100,62	3,1
FRANCE	393.192	388.320	98,76	4,3	1.510.894	1.464.114	96,90	2,9
OTHERS	2.157.115	2.398.870	111,21	26,3	9.215.257	10.016.086	108,69	19,6
<b>TOTAL FOREIGN</b>	<b>8.693.796</b>	<b>9.110.742</b>	<b>104,80</b>	<b>100,0</b>	<b>49.229.508</b>	<b>50.992.321</b>	<b>103,58</b>	<b>100,0</b>

SOURCE: Central Bureau of Statistics

### TOURIST OVERNIGHTS ACCORDING TO COUNTRY OF RESIDENCE (TOP TEN)

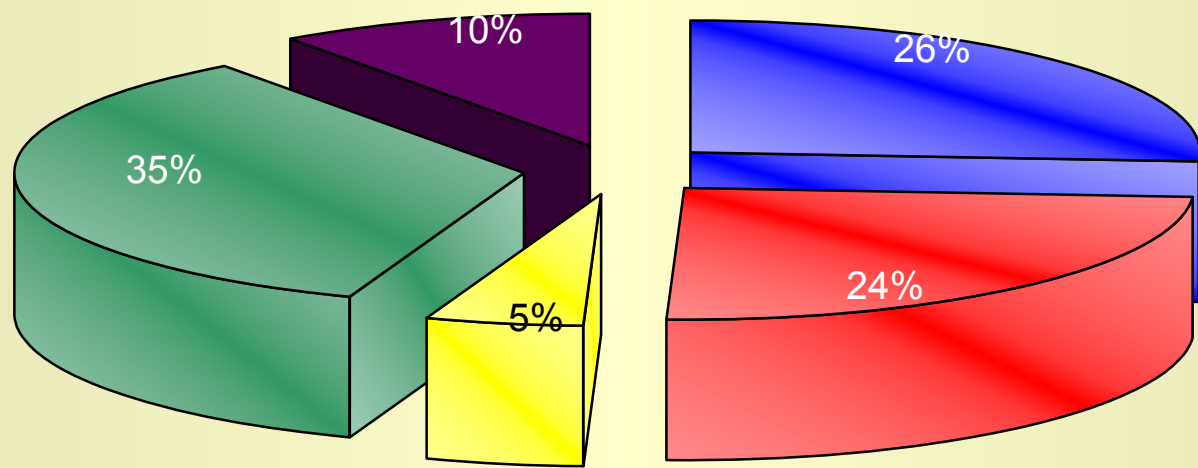


## TOURIST ARRIVALS AND OVERNIGHTS ACCORDING TO ACCOMMODATION FACILITY

	TOURIST ARRIVALS		INDEX 2010/2009	STRUCTURE IN % 2010	OVERNIGHTS		INDEX 2010/2009	STRUCTURE IN % 2010
	2009	2010			2009	2010		
Hotels and aparthotels	3.951.861	4.157.204	105,20	39,20	14.317.665	15.044.645	105,08	26,67
Tourist resorts	435.819	434.573	99,71	4,10	2.833.101	2.790.433	98,49	4,95
Apartments	143.630	145.788	101,50	1,37	988.333	1.016.577	102,86	1,80
Camping sites and small camps	2.037.971	2.062.326	101,20	19,45	13.795.452	13.793.118	99,98	24,45
Hostels	123.128	133.936	108,78	1,26	379.829	434.272	114,33	0,77
Spas	28.901	27.788	96,15	0,26	213.481	197.375	92,46	0,35
Private accommodation - rooms, apartments...	2.600.740	2.680.684	103,07	25,28	18.802.720	19.397.899	103,17	34,38
Non-categorised facilities	131.709	128.134	97,29	1,21	587.400	627.977	106,91	1,11
Other objects of accommodation	816.731	833.683	102,08	7,86	3.070.451	3.114.083	101,42	5,52
<b>TOTAL</b>	<b>10.270.490</b>	<b>10.604.116</b>	<b>103,25</b>	<b>100,00</b>	<b>54.988.432</b>	<b>56.416.379</b>	<b>102,60</b>	<b>100,00</b>

SOURCE: Central Bureau of Statistics

### STRUCTURE OVERNIGHTS PER TYPE OF FACILITY 2010



■ Hotels and aparthotels 
 ■ Camping sites and small camps 
 ■ Tourist resorts 
 ■ Private accommodation - rooms, apartments... 
 ■ Other objects of accommodation

## TOURIST TRAFFIC BY COUNTIES 2010

	TOURIST ARRIVALS		INDEX	OVERNIGHTS		INDEX
	2009	2010	2010/2009	2009	2010	2010/2009
<b>COUNTY OF ZAGREB</b>	36.942	34.569	93,58	69.804	62.198	89,10
KRAPINA - ZAGORJE	56.497	54.781	96,96	159.056	145.411	91,42
SISAK - MOSLAVINA	29.273	26.991	92,20	100.995	87.385	86,52
COUNTY OF KARLOVAC	161.277	163.754	101,54	269.419	282.083	104,70
COUNTY OF VARAŽDIN	38.612	38.518	99,76	121.017	116.601	96,35
KOPRIVNICA - KRIŽEVCI	15.592	12.093	77,56	28.126	20.075	71,38
BJELOVAR - BILOGORA	12.719	11.590	91,12	31.835	23.981	75,33
PRIMORJE - GORSKI KOTAR	2.155.928	2.151.118	99,78	10.989.353	10.938.291	99,54
LIKA - SENJ	386.720	403.960	104,46	1.519.841	1.618.941	106,52
VIROVITICA - PODRAVINA	14.395	12.991	90,25	39.219	34.323	87,52
POŽEGA - SLAVONIJA	9.630	9.014	93,60	19.623	18.786	95,73
SLAVONSKI BROD - POSAVINA	23.118	18.099	78,29	38.901	31.951	82,13
COUNTY OF ZADAR	893.790	971.092	108,65	5.831.138	6.223.824	106,73
OSIJEK - BARANJA	78.382	71.749	91,54	187.422	159.261	84,97
ŠIBENIK - KNIN	587.802	634.614	107,96	3.463.655	3.783.823	109,24
VUKOVAR - SRIJEM	33.828	36.582	108,14	78.033	68.383	87,63
SPLIT - DALMATIA	1.522.196	1.637.656	107,59	8.813.208	9.364.032	106,25
COUNTY OF ISTRIA	2.653.915	2.627.918	99,02	17.887.063	17.731.881	99,13
DUBROVNIK - NERETVA	894.006	982.619	109,91	4.225.474	4.538.026	107,40
COUNTY OF MEĐIMURJE	32.351	38.302	118,40	67.313	81.526	121,11
CITY OF ZAGREB	633.517	666.106	105,14	1.047.937	1.085.597	103,59
<b>TOTAL</b>	<b>10.270.490</b>	<b>10.604.116</b>	<b>103,25</b>	<b>54.988.432</b>	<b>56.416.379</b>	<b>102,60</b>

SOURCE: Central Bureau of Statistics