

25 th Nov 2021		EUSAIR STAKEHOLDER CONFERENCE 2021 RE-ROUTING TOURISM AIMING AT SUSTAINABLE GREEN MACROREGION	
OPENING	Moderator MATEA DOMINIKOVIĆ		
09.00-09.40	Slawomir TOKARSKI, Director , European Territorial Cooperation, Macro-regions, Interreg and Programme Implementation I, European Commission Gordan GRLIĆ RADMAN Minister , Ministry of Foreign and European Affairs (TBC) Nataša TRAMIŠAK, Minister , Ministry of Regional Development and EU Funds (TBC) Nikolina BRNJAC, Minister , Ministry of Tourism and Sport of Croatia		
PANEL 1	Introduction and Moderation	Stefano Dominioni, director, European Institute of Cultural Routes, Council of Europe 15'	
09.40-11.00	SUSTAINABLE MANAGEMENT OF CULTURAL ROUTES IN EUSAIR : Storytelling and cultural tourism product on cultural routes	EUSAIR MS stakeholders, experts and cultural routes' managers <ul style="list-style-type: none"> • Creative tourism - cultural resources and creativity of tourists, Almir Peštek , BIH • Storytelling, , Manuela Hrvatin, Istra Inspirit, Croatia • HR: Iron Age Route, PhD Hrvoje Potrebica, University of Zagreb, Croatia • The European Cemetery Route in Skiathos-creating new value on Cultural Heritage, Theodoros Tzoumas, Greece • The Olive Tree Route, Iulia Ramou, Greece, • The Phoenicians Route, MSc Ksenija Keča, Libertas International University , for Italy • Q&A 	
11.00-11.30	Virtual COFFEE BREAK		
PANEL 2	Introduction and Moderation	Alessandra Priante , UNWTO, EUROPE director 15'	
11.30-13.30	OVERTOURISM AND RECOVERY , TRENDS AND PERSPECTIVES	<ul style="list-style-type: none"> • Innovation perspectives supporting trends and recovery - recommendations, External expert Daniela Angelina Jelinčić, Institute for Development and International Relations (IRMO, Croatia) • Project perspectives supporting trends and recovery - recommendations, External expert Renata Tomljenović, Institute for Tourism Zagreb, Croatia • EUSAIR Cross- Pillar cooperation projects, perspectives and recommendations, Irene Tzouramani, Hellenic Ministry of Rural Development and Food – Agriculture Economics Research Institute, TSG1 Coordinator • EUSAIR Cross- Pillar cooperation projects, perspectives and recommendations, Sergio Garribba, Italian coordinator for Energy Networks TSG2 • EUSAIR Cross- Pillar cooperation projects, perspectives and recommendations, Iztok Škerlič, Public Institute Izola, Slovenia, EUSAIR FP PP • EUSAIR and NRRP, Natalija Haviđić, Ministry of Tourism and Sport Croatia • Q&A 	
13.30-14.30	Virtual LUNCH		

PANEL 3	Introduction and Moderation	Nadine Lakhal, DG REGIO, EC 10'
14.30-16.00	EUSAIR ACTION PLAN REVISION – FIRST INSIGHTS;	<ul style="list-style-type: none"> • Transition pathway for tourism for a more resilient, innovative and sustainable ecosystem, Ramune Genzbigelyte-Venturi, DG GROW,EC • National Coordinators: Andrea Jerina, Ministry of Foreign Affairs, Slovenia • National Coordinators: Mislav Kovač MRRFEU, Croatia • National Coordinators: Ilir Melo, Albania • HOTREC, Marie Audren, Director General • ECTAA, Eric Dresin, Secretary General • Q&A
16.00-16.30	SESSION CONCLUSIONS	Moderators, EC
	MINTS Croatia	FINAL CONCLUSIONS, Tonči Glavina, State Secretary, Ministry of Tourism and Sport