

TOURISM IN FIGURES 2012



Dear readers,

You are holding in your hands yet another issue of TOURISM IN FIGURES which demonstrates the consistency of Croatian tourism in achieving an even better position at the international market through the more visibly identifiable Croatian tourism product. It moreover demonstrates the improvement of competitiveness on all levels, the building of human resources capacity by focusing on new competence, and developing professional skills to provide highest standards of caring for guests.

Once again, we can boast about the increase in the overnight stays in hotels, more and more requested Croatian campsites and other accommodation facilities, as well as the increase of incoming guests who, despite the relentless global crisis, spent their holidays in Croatia benefiting from abundant offerings in its tourist destinations. The quality of small family hotels has been recognised by "Relais & Châteaux" - the world association of best hotels, chefs and restaurants, known for acknowledging only one hospitality standard: Excellency.

Moreover, new faces of the international show business elite are discovering the uniqueness of

the Mediterranean Croatia. We are proud to quote Beyonce who, in the documentary entitled "Life is But a Dream", stated that she experienced "utopia" and "real perfection" on the Island of Hvar in Croatia: "Life cannot get more perfect, but this is astonishing. Look at this nature God created, the same one I am going to jump into, full of love for my husband and friends." She really meant what she said because she named her new-born daughter Blue Ivy, after the blue ivy climbing plant which Beyonce and her husband discovered on the Island of Hvar.

The fact that Croatia is closely observed by the world press is confirmed by the decision of the World Federation of Travel Journalists and Writers (FIJET), which for the first time presented its annual awards for excellence - "Golden Apple" - to Opatija and Rovinj, both Croatian cities, naming them the two best world destinations.

Croatia's accession to the European Union on 1 July 2013 presents a new opportunity for Croatian tourism and its vision for future promotion on the international tourism market is based on the highest quality and warmest hospitality.

Welcome to Croatia!

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Ministry of Tourism
Prisavlje 14, 10000 Zagreb,
tel: +385 1 6169 111 ,
fax: + 385 1 6169 181
www.mint.hr

STATISTICAL DATA PROCESSING:

Biserka Avdić and Tamara Jurlina

DESIGN & PRODUCTION:

res+art

PHOTOS:

Damir Fabijanić
Renco Kosinožić
Boris Kragić
Ivo Pervan
Mario Romulić & Dražen Stojčić

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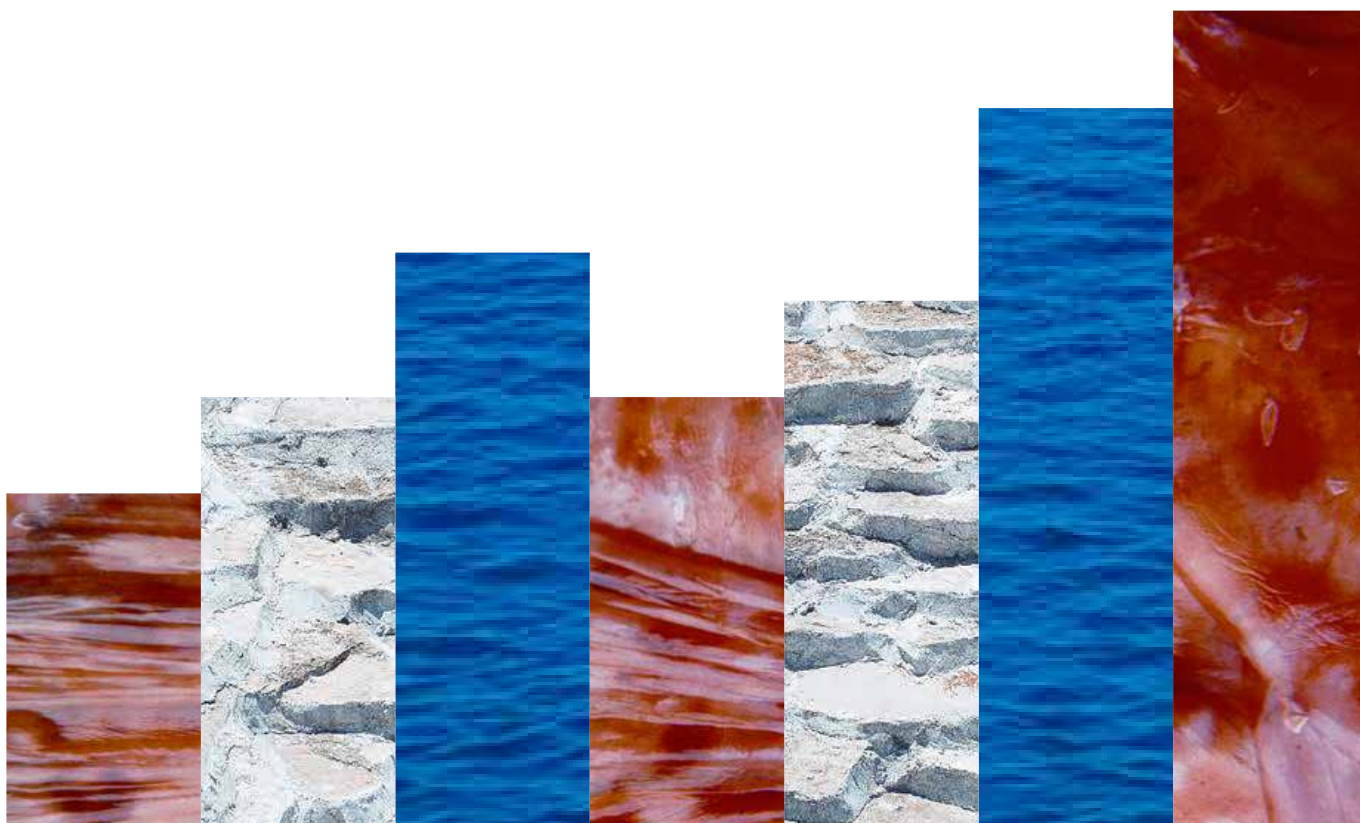
CENTRAL BUREAU OF STATISTICS

NOTE ON METHODOLOGY:

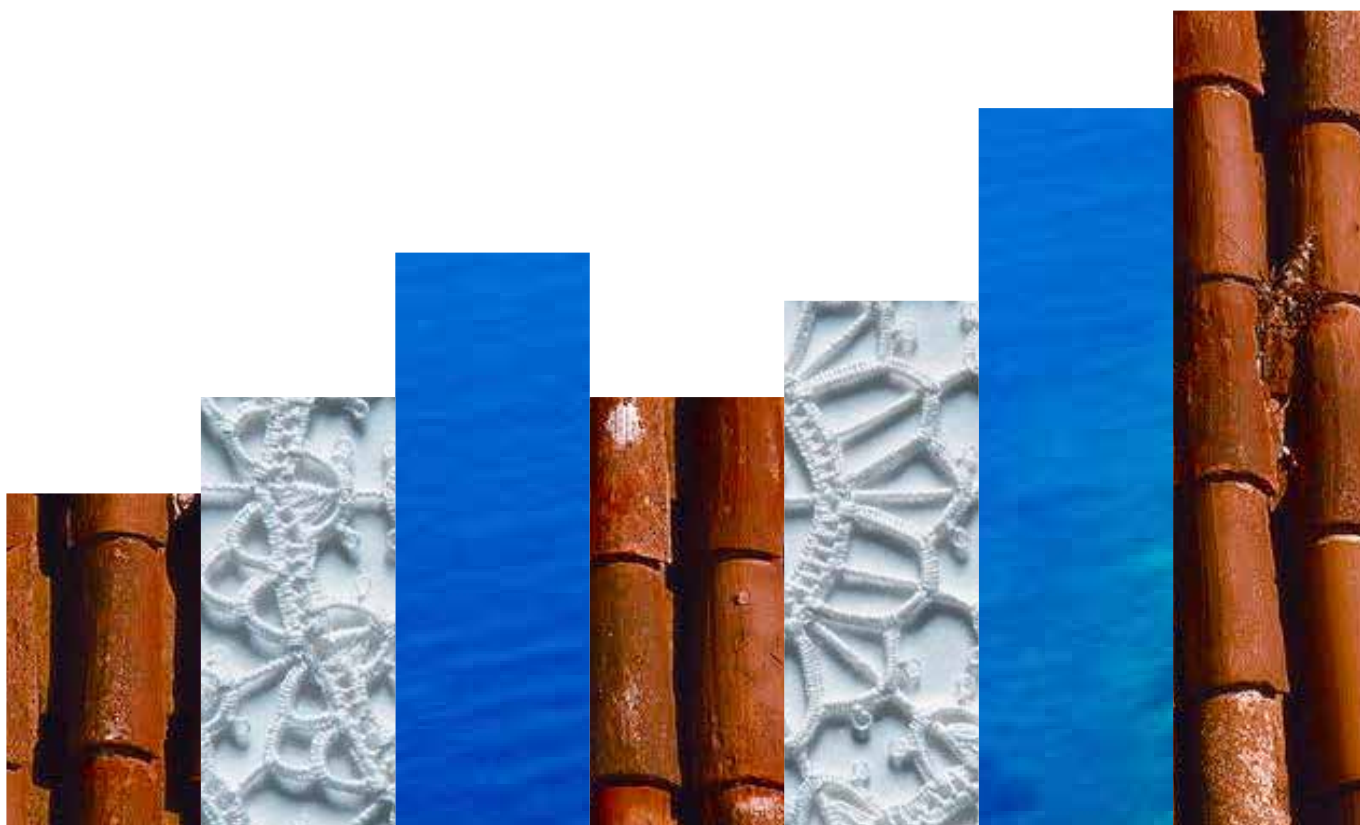
For statistical purposes, a tourist is considered to be any one, regardless of age or gender, who spends at least one night in some form of lodging other than his or her permanent abode.

Foreign tourist is every person with permanent residence outside of the Republic of Croatia who temporarily resides in the Republic of Croatia and who spends at least one night in a hotel or some other accommodation facility.

Day excursionists are not considered as tourist.



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General data on the Republic of Croatia

General data on the Republic of Croatia

TOTAL AREA	87,661 km ²
Land area	56,594 km ²
Sea Area	31,067 km ²
Population	4,28 mln
Capital	Zagreb (0,8 mln inhabitants)
Length of coast	6,278 km
- Mainland - coastline length	1,880 km
- Island - coastline length	4,398 km
Number of islands	1,244 ¹⁾
Rocks	389
Reefs	78
Traffic network length (2011)	29,410 km

¹⁾ Source: Ministry of Sea, Transport and Infrastructure



World tangible cultural and natural heritage protected by UNESCO

OLD CITY OF DUBROVNIK	DIOCLETIAN'S PALACE IN SPLIT	NATIONAL PARK PLITVICE LAKES	OLD CITY OF TROGIR	EUPHRASIAN BASILICA IN POREČ	ST. JACOB'S CATHEDRAL IN ŠIBENIK	STARI GRAD PLAIN ON ISLAND HVAR
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UNESCO world intangible cultural heritage

FESTIVITY OF SAINT BLAISE IN DUBROVNIK	LACE-MAKING IN LEPOGLAVA, HVAR AND PAG	PROCESSION "ZA KRIŽEN" (FOLLOWING THE CROSS) ON THE ISLAND OF HVAR
THE ANNUAL CARNIVAL BELL RINGERS' PAGEANT FROM THE KASTAV REGION	TWO-PART SINGING AND PLAYING (MUSIC) IN THE ISTRIAN SCALE, IN ISTRIA AND HRVATSKO PRIMORJE	THE ANNUAL SPRING PROCESSION OF "KRALJICE/LJELJE" (QUEENS) FROM GORJANI
TRADITIONAL MANUFACTURE OF WOODEN TOYS IN THE HRVATSKO ZAGORJE REGION	OJKANJE SINGING	"BEČARAC" - TRADITIONAL FOLK MUSIC FROM SLAVONIJA, BARANJA AND SRIJEM
SINJSKA ALKA - A TRADITIONAL KNIGHTS' TOURNAMENT IN SINJ	GINGERBREAD CRAFT FROM NORTHERN CROATIA	"NIJEMO KOLO" FROM DALMATINSKA ZAGORA (A TRADITIONAL SILENT CIRCLE DANCE)



General data on the Republic of Croatia

Values of the main meteorological phenomena in 2011¹⁾

CITY	AVERAGE ANNUAL VALUES			ANNUAL VALUES	
	Air temperature °C	Air pressure, hPa	Precipitation, mm	Clear days	Cloudy days
Dubrovnik	17.7	1,009.6	826.2	164	41
Hvar	17.6	1,013.3	617.4	158	53
Makarska	18.1	1,009.9	585.8	143	66
Mali Lošinj	16.6	1,010.7	581.8	106	40
Pula	15.5	-	448.4	117	70
Rijeka	15.3	1,002.6	1,077.1	102	89
Split	17.6	1,001.2	583.9	140	58
Šibenik	16.5	1,007.2	434.5	145	40
Zadar	16.2	1,016.0	508.8	140	39

¹⁾ Provisional data



Average annual monthly air temperatures in 2011¹⁾

in °C

CITY	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
DUBROVNIK	8.6	10.1	12.1	15.9	19.5	24.4	25.4	27.1	25.5	18.2	14.6	11.5
HVAR	9.0	9.6	11.7	16.1	19.5	24.4	25.5	26.7	25.0	18.0	14.2	11.6
MAKARSKA	9.7	10.0	12.1	16.7	20.0	25.2	26.0	27.3	25.6	18.3	14.3	12.0
MALI LOŠINJ	7.7	8.3	10.4	15.5	19.2	23.5	24.4	26.0	23.7	16.3	12.6	11.1
PULA	6.0	6.3	9.0	14.8	18.9	23.4	24.3	25.6	23.1	14.9	10.6	9.0
RIJEKA	5.5	6.6	8.9	15.6	19.1	22.5	23.3	25.4	22.9	14.1	10.6	8.8
SPLIT	8.1	9.4	11.2	17.0	20.3	25.1	26.1	27.7	25.4	17.1	13.4	10.6
ŠIBENIK	6.8	7.8	10.1	15.8	19.6	24.1	25.2	26.4	24.1	15.9	11.7	10.0
ZADAR	7.3	7.7	10.3	15.0	19.0	23.5	24.4	25.4	23.5	16.0	12.2	10.6

¹⁾ Provisional data



Protected areas of nature, 2012

	NUMBER	AREA km ²	MAINLAND	SEA
Total	443	7,427.90	6,824.51	603
National park	8	954.72	735.67	219
Nature park	11	4,196.22	4,017.55	179
Strict nature reserve	2	23.95	23.95	-
Special reserve	80	441.02	320.95	120
Regional park	2	1,027.92	1,027.92	-
Forest park	33	32.70	32.70	-
Important landscape	85	1,322.94	1,233.06	90
Natural monument	85	1.90	1.90	-
Horticultural monument	127	9.38	9.38	-

Research results of coastal sea-water quality

COUNTY OF	RESEARCHES			FREQUENCY OF SAMPLING			TOTAL OF UNSUITABLE SAMPLES		
	TOTAL OF SAMPLES								
	2009	2010	2011	2009	2010	2011	2009	2010	2011
Total	905	913	906	9070	8866	9144	12	23	8
Istria	203	202	202	2029	1959	2026	1	3	1
Primorje - Gorski kotar	236	237	237	2364	2330	2396	4	4	2
Lika-Senj	46	47	46	464	470	460	0	0	0
Zadar	93	92	86	930	893	860	0	0	0
Šibenik-Knin	90	90	90	900	838	900	2	0	0
Split-Dalmatia	142	144	144	1420	1383	1489	0	10	4
Dubrovnik-Neretva	85	101	101	963	993	1013	5	6	1

Footnote: For the period from 1 May to 30 September

General data on the Republic of Croatia

Major Croatian islands

	AREA km ²	COASTLINE LENGTH km	HIGHEST ALTITUDE m
Krk	405.8	189.3	568
Cres	405.8	247.7	639
Brač	394.6	175.1	780
Hvar	299.7	254.2	628
Pag	284.6	269.2	349
Korčula	276.0	181.7	569
Dugi otok	114.4	170.7	337
Mljet	100.4	131.3	513
Vis	90.3	76.6	587
Rab	90.8	103.2	410
Lošinj	74.7	112.2	589

National parks

	AREA IN HECTARES	ALTITUDE	NUMBER OF VISITORS		INDEX 2012/2011
			2011	2012	
Brijuni	2,700	0 - 55	156,549	150,943	96.4
Krka	14,200	0 - 253	683,739	732,999	107.2
Kornati	30,200	0 - 236	91,780	96,736	105.4
Mljet	3,100	0 - 391	95,498	97,148	101.7
Paklenica	6,617	50 - 1.571	118,288	114,321	96.6
Plitvice lakes	19,479	380 - 1.280	1,083,451	1,157,019	106.8
Risnjak	3,014	680 - 1.528	18,212	16,359	89.8
Northern Velebit	10,900	518 - 1.676	19,372	16,618	85.8

REPUBLIC OF CROATIA

Map of counties



COUNTIES

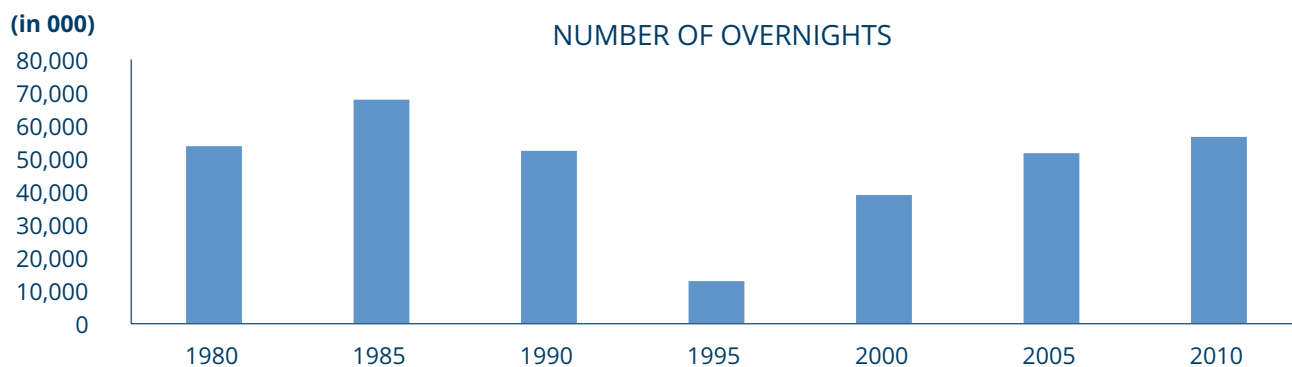
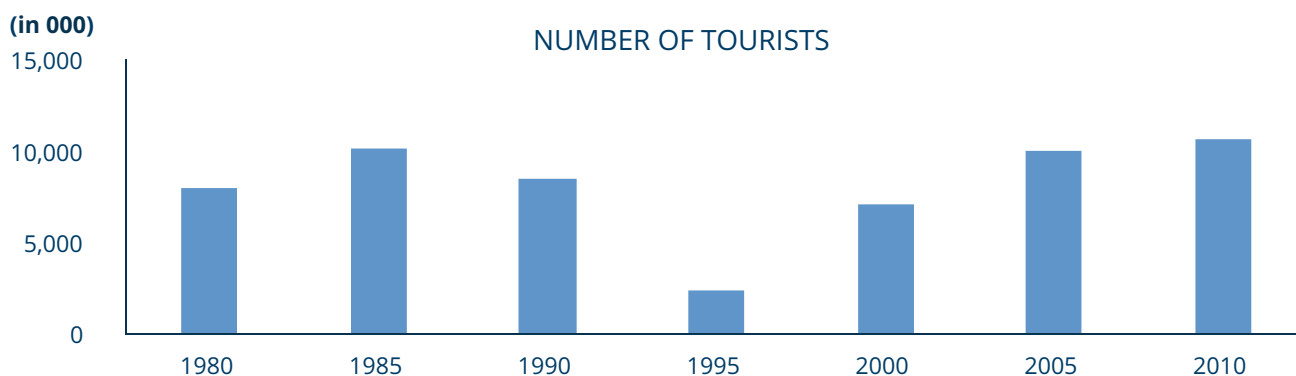
- | | | |
|-------------------------|---------------------------|------------------------|
| 1 Zagreb | 8 Primorje - Gorski Kotar | 15 Šibenik - Knin |
| 2 Krapina - Zagorje | 9 Lika - Senj | 16 Vukovar - Srijem |
| 3 Sisak - Moslavina | 10 Virovitica - Podravina | 17 Split - Dalmatia |
| 4 Karlovac | 11 Požega - Slavonia | 18 Istria |
| 5 Varaždin | 12 Brod - Posavina | 19 Dubrovnik - Neretva |
| 6 Koprivnica - Križevci | 13 Zadar | 20 Međimurje |
| 7 Bjelovar - Bilogora | 14 Osijek - Baranja | 21 City of Zagreb |

Croatian tourism 2012

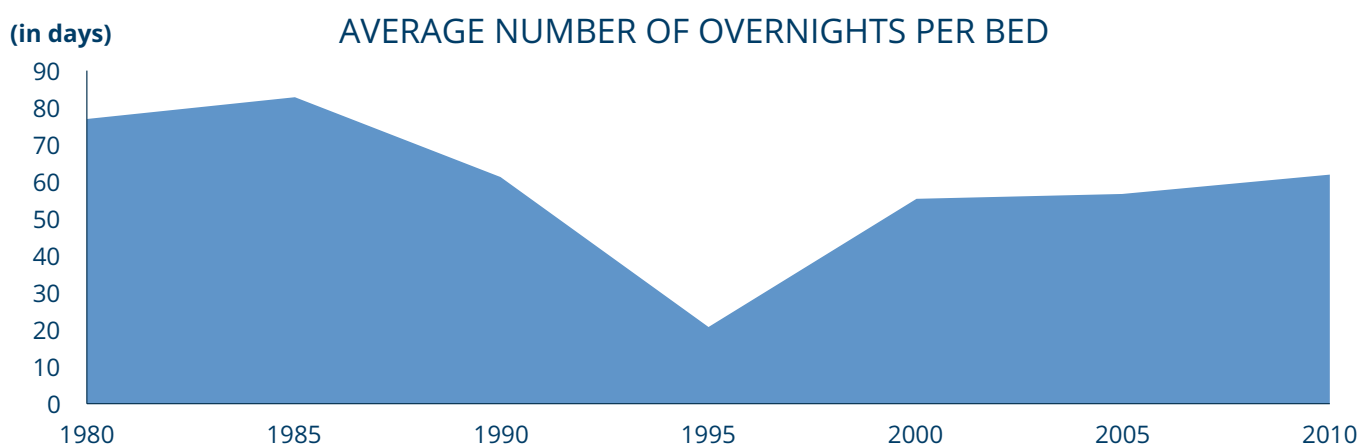
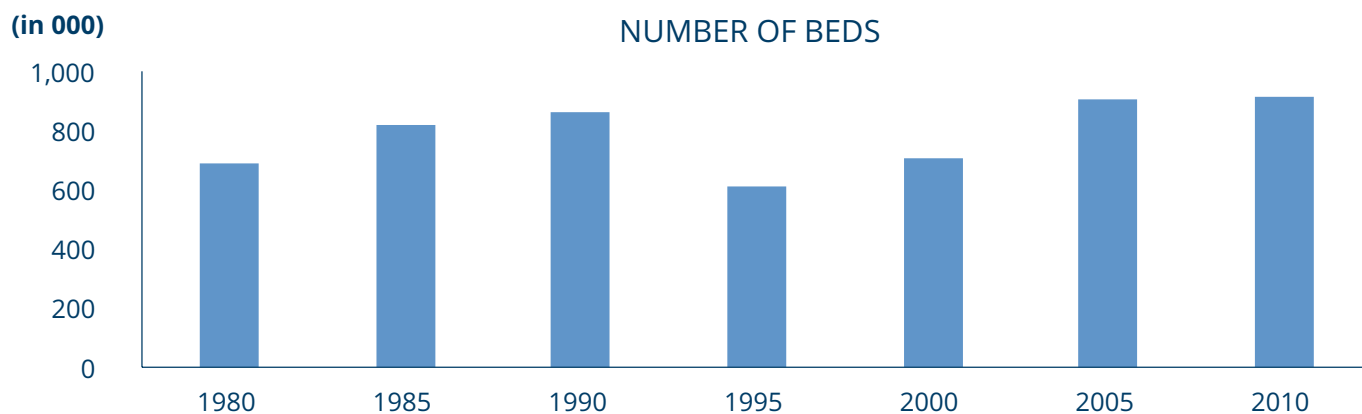
01. BASIC INDICATORS OF TOURISM DEVELOPMENT

Basic indicators of tourism development

	1980	1985	1990	1995	2000	2005	2010
Number of beds (in 000)	692	820	863	609	710	909	910
Number of tourists (in 000)	7,929	10,125	8,498	2,438	7,136	9,995	10,604
Number of overnights (in 000)	53,600	67,665	52,523	12,885	39,183	51,421	56,416
Average number of overnights per bed	77	83	61	21	55	57	62
Average number of overnights per tourist arrival	6.8	6.7	6.2	5.3	5.5	5.1	5.3



01. BASIC INDICATORS OF TOURISM DEVELOPMENT



02. ACCOMMODATION CAPACITIES

Type of accommodation (number of beds) 1980 - 2010 (as of August 31)

	1980	1985	1990	1995	2000	2005	2010
Hotels and Apartment hotels	113,177	127,802	142,917	138,535	126,656	115,776	122,879
Tourist resorts	41,715	51,065	58,201	61,389	64,593	61,991	31,891
Camping sites	232,960	278,779	292,934	260,764	210,148	217,324	232,134
Private rooms	196,034	246,995	264,092	125,370	273,833	400,454	428,464
Spas	1,045	2,292	2,906	2,683	2,830	2,258	2,547
Vacation facilities	68,228	76,061	69,319	6,996	11,657	11,124	7,429
Youth hotels and hostels	25,742	27,397	19,853	3,321	6,192	4,667	5,934
Other	13,099	9,860	12,458	9,568	14,279	95,616	78,673
TOTAL	692,000	820,251	862,680	608,626	710,188	909,210	909,951

Type of accommodation (as of August 31)

	NUMBER OF BEDS		INDEX 2012/11	STRUCTURE (in %)	
	2011	2012		2011	2012
Hotels and Apartment hotels	128,003	129,151	100.9	13.70	14.67
Tourist resorts	29,862	29,144	97.6	3.20	3.31
Camping sites and Small camps	231,105	226,785	98.1	24.73	25.77
Private rooms	452,182	401,137	88.7	48.38	45.57
Spas	2,544	2,510	98.7	0.27	0.29
Vacation facilities	6,763	5,400	79.8	0.72	0.61
Hostels	6,216	7,209	116.0	0.67	0.82
Other	70,453	73,999	105.0	7.54	8.41
Uncategorized accommodation	7,436	4,835	65.0	0.80	0.55
TOTAL	934,564	880,170	94.2	100.00	100.00

Business units by types of accommodation 2000 - 2010 (as of August 31)

	2000	2005	2010
Hotels and Apartment hotels	446	516	616
Tourist resorts	79	68	49
Camping sites	198	224	235
Spas	9	9	10
Vacation facilities	63	126	120
Youth hotels and hostels	18	31	50
Other	321	556	1,037
TOTAL	1,134	1,530	2,117

02. ACCOMMODATION CAPACITIES

Business units by types of accommodation 2011 - 2012 (as of August 31)

	BUSINESS UNITS		INDEX 2012/11	STRUCTURE (in %)	
	2011	2012		2011	2012
Hotels and Apartment hotels	636	650	102.2	29.05	27.94
Tourist resorts	46	45	97.8	2.10	1.93
Camping sites	243	244	100.4	11.10	10.49
Spas	10	10	100.0	0.46	0.43
Vacation facilities	113	83	73.5	5.16	3.57
Youth hotels and hostels	56	81	144.6	2.56	3.48
Other	1,056	1,191	112.8	48.24	51.20
Uncategorized accommodation	29	22	75.9	1.32	0.95
TOTAL	2,189	2,326	106.3	100.00	100.00

Business units by hotels categories (as of August 31)

	2011	2012	2011 in %	2012 in %	INDEX 2012/11
Hotes total	618	631	100	100	102.1
*****	29	30	5	5	103.4
****	172	190	28	30	110.5
***	321	320	52	51	99.7
**	96	91	16	14	94.8

STRUCTURE OF BEDS PER HOTELS CATEGORIES



02. ACCOMMODATION CAPACITIES

Tourist localities 1980 - 2010

	number of beds (as of August 31)						
	1980	1985	1990	1995	2000	2005	2010
Sea coast	662,398	717,737	822,216	571,639	671,792	865,206	847,072
Health resorts	4,104	5,457	5,432	4,106	3,379	3,433	4,784
Mountains	7,713	9,440	8,656	6,183	5,789	7,972	9,078
Other tourist localities	3,930	3,932	5,022	3,727	3,054	3,848	4,809
Zagreb (Capital)	7,665	7,209	10,708	7,860	10,126	9,080	11,008
Non-tourist localities	6,190	6,476	10,646	15,748	16,048	19,671	33,200
TOTAL	692,000	820,251	862,680	609,263	710,188	909,210	909,951

Tourist localities

	number of beds (as of August 31)		
	2011	2012	INDEX 2012/11
Sea coast	863,565	804,463	93.2
Mountains	4,601	4,626	100.5
Planinska mjesta	9,191	8,815	95.9
Other tourist localities	4,262	5,468	128.3
Zagreb (Capital)	10,706	9,773	91.3
Non-tourist localities	42,239	46,514	110.1
TOTAL	934,564	880,170	94.2

Number of beds (as of August 31)

	2011	2012	2011 u %	2012 u %	INDEX 2012/11
Hotels total	125,660	127,469	100	100	101.4
*****	10,334	10,461	8	8	101.2
****	41,292	43,688	33	34	105.8
***	55,396	55,076	44	43	99.4
**	18,638	18,244	15	14	97.9

02. ACCOMMODATION CAPACITIES

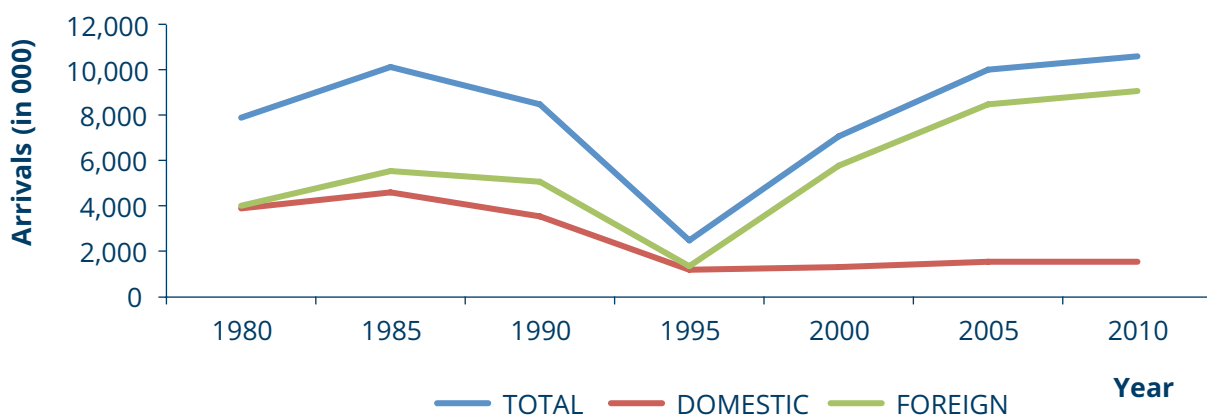
Counties (as of August 31)

COUNTIES	NUMBER OF BEDS		NUMBER OF BEDS IN HOTELS	
	2011	2012	2011	2012
Zagreb	1,108	1,204	248	300
Krapina - Zagorje	1,859	2,014	1,042	1,077
Sisak - Moslavina	865	1,022	465	224
Karlovac	5,898	6,531	608	613
Varaždin	2,057	2,359	489	811
Koprivnica - Križevci	517	509	278	302
Bjelovar - Bilogora	787	818	161	284
Primorje - Gorski Kotar	201,664	167,357	23,834	23,860
Lika - Senj	33,763	28,482	2,553	2,551
Virovitica - Podravina	605	619	88	114
Požega - Slavonia	413	420	59	59
Brod - Posavina	591	719	218	295
Zadar	113,451	114,024	7,830	8,086
Osijek - Baranja	2,186	2,261	1,181	1,151
Šibenik - Knin	65,763	63,562	7,551	7,743
Vukovar - Srijem	1,304	1,563	929	782
Split - Dalmatia	168,837	164,420	19,831	20,886
Istria	249,644	244,728	30,533	30,514
Dubrovnik - Neretva	69,894	65,088	20,330	20,294
Međimurje	1,470	1,470	603	603
City of Zagreb	11,888	11,000	6,829	6,920
TOTAL	934,564	880,170	125,660	127,469

03. TOURIST TRAFFIC FLOW

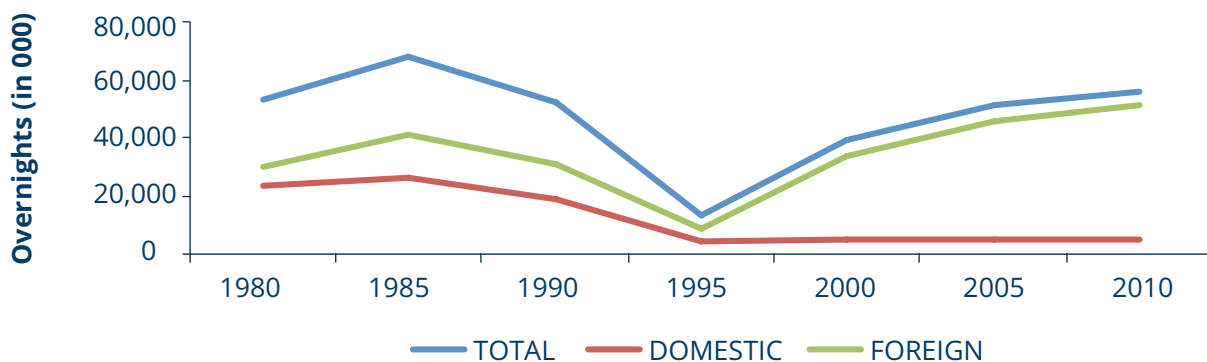
Tourist arrivals 1980 - 2010 (in 000)

	TOTAL	DOMESTIC	FOREIGN
1980	7,929	3,922	4,007
1985	10,125	4,569	5,556
1990	8,497	3,477	5,020
1995	2,438	1,113	1,324
2000	7,136	1,305	5,831
2005	9,995	1,528	8,467
2010	10,604	1,493	9,111



Tourist overnights 1980 - 2010 (in 000)

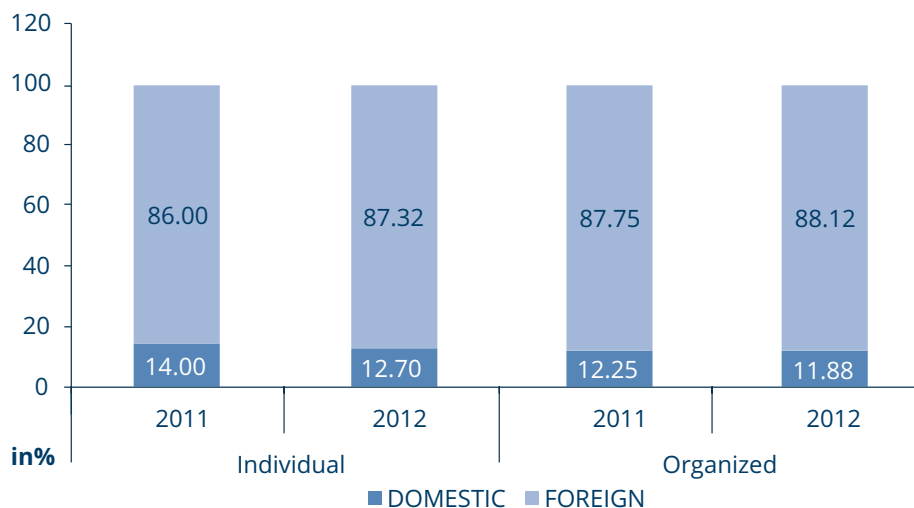
	TOTAL	DOMESTIC	FOREIGN
1980	53,600	23,475	30,125
1985	67,665	26,619	41,046
1990	52,523	18,474	31,049
1995	12,885	4,370	8,515
2000	39,183	5,138	34,045
2005	51,421	5,434	45,987
2010	56,416	5,424	50,992



03. TOURIST TRAFFIC FLOW

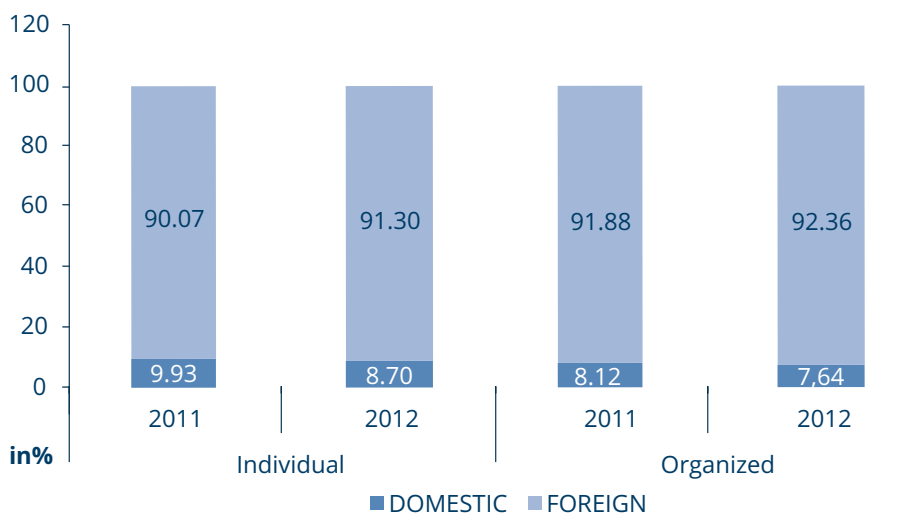
Tourist arrivals (in 000)

	Individual		Organized		Total	
	2011	2012	2011	2012	2011	2012
Domestic	1,005	934	524	532	1,529	1,466
Foreign	6,174	6,423	3,752	3,946	9,926	10,369
TOTAL	7,179	7,356	4,276	4,478	11,455	11,835



Tourist overnights (in 000)

	Individual		Organized		Total	
	2011	2012	2011	2012	2011	2012
Domestic	3,846	3,504	1,757	1,717	5,603	5,221
Foreign	34,877	36,777	19,874	20,745	54,751	57,522
TOTAL	38,723	40,281	21,631	22,462	60,354	62,743



04. TOURIST TRAFFIC - PER MONTHS 2012

Tourist arrivals					
	TOURIST ARRIVALS			STRUCTURE IN %	
	total	organized	individual	organized	individual
January	119,765	37,079	82,686	31.0	69.0
February	117,325	44,058	73,267	37.6	62.4
March	232,981	115,267	117,714	49.5	50.5
April	575,333	315,683	259,650	54.9	45.1
May	923,520	501,225	422,295	54.3	45.7
June	1,594,451	677,700	916,751	42.5	57.5
July	2,882,654	823,688	2,058,966	28.6	71.4
August	3,051,943	850,280	2,201,663	27.9	72.1
September	1,452,988	667,432	785,556	45.9	54.1
October	536,148	307,281	228,867	57.3	42.7
November	195,203	79,976	115,227	41.0	59.0
December	152,664	58,852	93,812	38.6	61.4

Tourist overnights					
	TOURIST OVERNIGHTS			STRUCTURE IN %	
	total	organized	individual	organized	individual
January	310,462	117,687	192,775	37.9	62.1
February	284,543	122,808	161,735	43.2	56.8
March	560,273	295,064	265,209	52.7	47.3
April	1,632,032	975,763	656,269	59.8	40.2
May	3,247,770	1,784,721	1,463,049	55.0	45.0
June	7,597,318	3,227,033	4,370,285	42.5	57.5
July	18,456,016	5,393,865	13,062,151	29.2	70.8
August	20,696,087	5,828,650	14,867,437	28.2	71.8
September	7,464,083	3,347,854	4,116,229	44.9	55.1
October	1,681,016	1,023,417	657,599	60.9	39.1
November	464,047	198,494	265,553	42.8	57.2
December	349,410	146,704	202,706	42.0	58.0

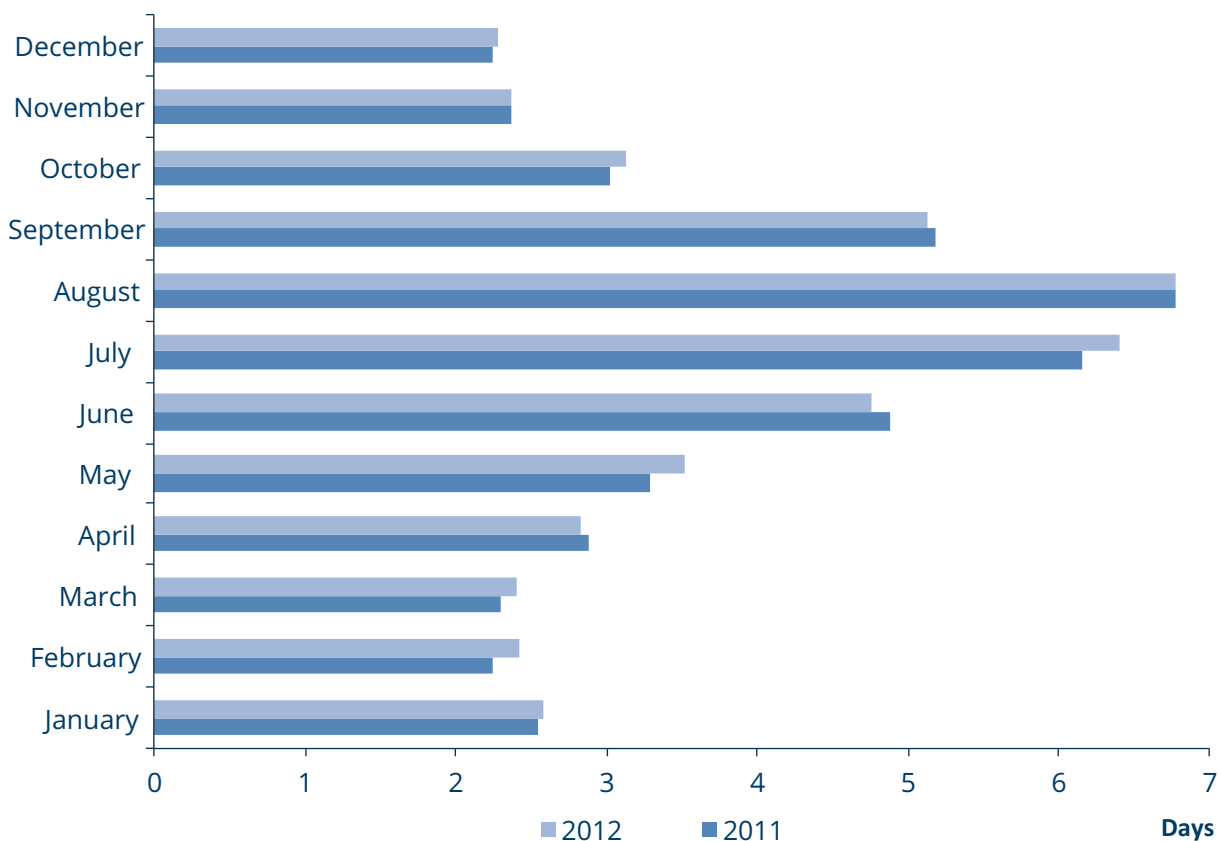
04. TOURIST TRAFFIC - PER MONTHS 2012

Average number per overnights per arrival

	2011	2012
Domestic	3.7	3.6
Foreign	5.5	5.5
TOTAL	5.3	5.3

	2011	2012
January	2.54	2.59
February	2.24	2.43
March	2.30	2.40
April	2.89	2.84
May	3.30	3.52
June	4.88	4.76
July	6.16	6.40
August	6.77	6.78
Rujan	5.19	5.14
October	3.03	3.14
November	2.38	2.38
December	2.25	2.29

AVERAGE NUMBER OF OVERNIGHTS PER ARRIVAL



05. TOURIST TRAFFIC - TOURIST LOCALITIES

Tourist arrivals by type of localities 1980 - 2010 (in 000)

	1980	1985	1990	1995	2000	2005	2010
Sea coast	6,062	7,843	6,540	1,904	6,349	8,711	9,030
Health resorts	70	134	117	60	75	85	108
Mountains	226	359	263	13	128	270	274
Other tourist localities	319	362	249	59	75	139	154
Zagreb (Capital)	844	985	931	283	341	505	609
Non-tourist localities	408	442	397	120	169	285	429
TOTAL	7,929	10,125	8,497	2,438	7,137	9,995	10,604

Tourist overnights by type of localities 1980 - 2010 (in 000)

	1980	1985	1990	1995	2000	2005	2010
Sea coast	50,009	62,985	48,560	11,443	37,393	48,776	52,869
Health resorts	641	1,092	937	194	299	352	363
Mountains	462	688	488	42	208	423	430
Other tourist localities	521	590	442	126	180	298	357
Zagreb (Capital)	1,223	1,387	1,328	652	599	871	1,006
Non-tourist localities	744	923	768	428	504	701	1,391
TOTAL	53,600	67,662	52,523	12,885	39,183	51,421	56,416

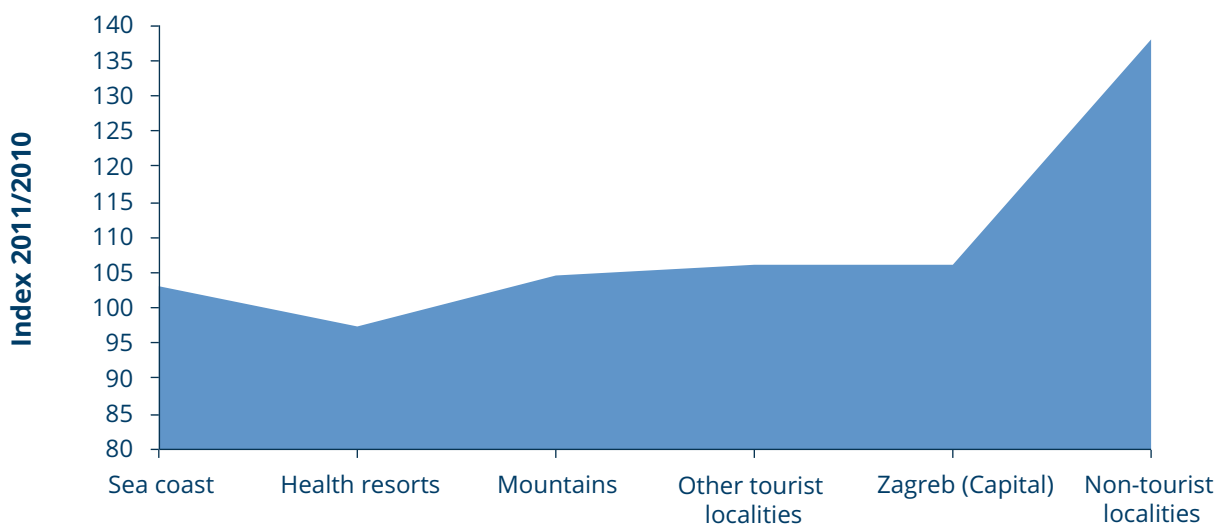
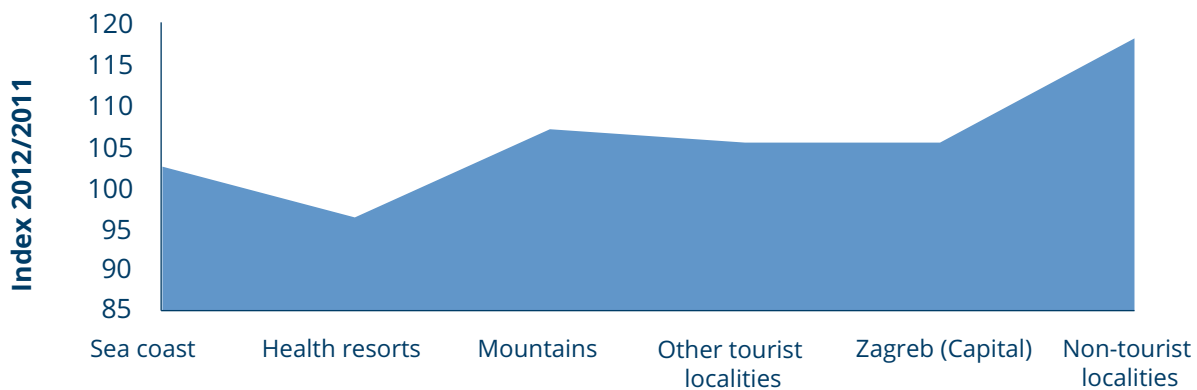
Tourist arrivals by type of localities

	TOURIST ARRIVALS (in 000)		INDEX 2012/2011	STRUCTURE (in %)	
	2011	2012		2011	2012
Sea coast	9,749	9,978	102.3	85.1	84.3
Health resorts	110	106	96.4	1.0	0.9
Mountains	280	300	107.1	2.4	2.5
Other tourist localities	150	158	105.3	1.3	1.3
Zagreb (Capital)	666	701	105.3	5.8	5.9
Non-tourist localities	501	592	118.2	4.4	5.0
TOTAL	11,456	11,835	103.3	100.0	100.0

05. TOURIST TRAFFIC - TOURIST LOCALITIES

Tourist overnights by type of localities

	TOURIST OVERNIGHTS (in 000)		INDEX 2012/2011	STRUKTURA (u %)	
	2011	2012		2011	2012
Sea coast	56,439	58,098	102.9	93.5	92.6
Health resorts	366	356	97.3	0.6	0.6
Mountains	448	469	104.7	0.7	0.7
Other tourist localities	341	362	106.2	0.6	0.6
Zagreb (Capital)	1,091	1,157	106.0	1.8	1.8
Non-tourist localities	1,669	2,301	137.9	2.8	3.7
TOTAL	60,354	62,743	104.0	100.0	100.0



05. TOURIST TRAFFIC - TOURIST LOCALITIES

Tourist arrivals - tourist localities						(in 000)
	FOREIGN		INDEX 2012/2011	DOMESTIC		INDEX 2012/2011
	2011	2012		2011	2012	
Sea coast	8,753	9,030	103.2	996	948	95.2
Health resorts	25	29	116.0	85	77	90.6
Mountains	240	264	110.0	40	36	90.0
Other tourist localities	77	84	109.1	73	74	101.4
Zagreb (Capital)	500	536	107.2	165	164	99.4
Non-tourist localities	331	426	128.7	170	166	97.6
TOTAL	9,926	10,369	104.5	1,529	1,465	95.8

Tourist overnights - tourist localities						(in 000)
	FOREIGN		INDEX 2012/2011	DOMESTIC		INDEX 2012/2011
	2011	2012		2011	2012	
Sea coast	52,065	54,072	103.9	4,374	4,026	92.0
Health resorts	61	84	137.7	304	272	89.5
Mountains	357	390	109.2	91	79	86.8
Other tourist localities	181	194	107.2	160	168	105.0
Zagreb (Capital)	815	893	109.6	277	264	95.3
Non-tourist localities	1,272	1,889	148.5	397	412	103.8
TOTAL	54,751	57,522	105.1	5,603	5,221	93.2

Average number of overnights per type of tourist localities						
	TOTAL		FOREIGN		DOMESTIC	
	2011	2012	2011	2012	2011	2012
Sea coast	5.8	5.8	5.9	6.0	4.4	4.2
Health resorts	3.3	3.4	2.4	2.9	3.6	3.5
Mountains	1.6	1.6	1.5	1.5	2.3	2.2
Other tourist localities	2.3	2.3	2.4	2.3	2.2	2.3
Zagreb (Capital)	1.6	1.7	1.6	1.7	1.7	1.6
Non-tourist localities	3.3	3.9	3.8	4.4	2.3	2.5
TOTAL	5.3	5.3	5.5	5.5	3.7	3.6

06. TOURIST TRAFFIC - BY TYPE OF ACCOMMODATION

Tourist overnights 1980 - 2010 (in 000)							
	1980	1985	1990	1995	2000	2005	2010
Hotels and Apartment hotels	17,521	20,975	20,716	5,587	13,164	14,960	15,045
Tourist settlements	3,937	5,466	5,198	1,972	4,561	4,703	2,790
Camps	12,804	17,150	12,010	3,429	10,740	13,359	13,793
Private rooms	10,406	13,383	7,375	840	8,325	13,859	19,398
Spas	327	593	617	162	253	203	197
Vacation facilities	5,135	6,190	4,412	303	475	552	347
Children and youth resorts/Hostels	1,975	2,106	1,245	192	340	334	434
Others	1,495	1,802	950	400	1,325	3,451	4,412
TOTAL	53,600	67,665	52,523	12,885	39,183	51,421	56,416

Tourist arrivals (in 000)					
	TOURIST ARRIVALS			STRUCTURE (in %)	
	2011	2012	INDEX 2012/11	2011	2012
Hotels and Apartment hotels	4,538	4,395	96.8	39.6	37.1
Tourist resorts	421	420	99.8	3.7	3.5
Tourist apartments	161	209	129.8	1.4	1.8
Camps	2,278	2,390	104.9	19.9	20.2
Private rooms	2,882	2,977	103.3	25.2	25.2
Spas	27	26	96.3	0.2	0.2
Vacation facilities	52	41	78.8	0.5	0.3
Hostels	146	164	112.3	1.3	1.4
Other	881	1,158	131.4	7.7	9.8
Uncategorized accommodation	70	55	78.6	0.6	0.5
TOTAL	11,456	11,835	103.3	100.0	100.0

06. TOURIST TRAFFIC - BY TYPE OF ACCOMMODATION

Tourist overnights (in 000)					
	TOURIST OVERNIGHTS		INDEX 2012/11	STRUCTURE (in %)	
	2011	2012		2011	2012
Hotels and Apartment hotels	16,145	16,521	102.3	26.8	26.3
Tourist resorts	2,717	2,740	100.8	4.5	4.4
Tourist apartments	1,117	1,418	126.9	1.9	2.3
Camps	15,189	16,242	106.9	25.2	25.9
Private rooms	20,740	21,401	103.2	34.4	34.1
Spas	197	200	101.5	0.3	0.3
Vacation facilities	331	246	74.3	0.5	0.4
Hostels	460	495	107.6	0.8	0.8
Other	3,019	3,158	104.6	5.0	5.0
Uncategorized accommodation	439	322	73.3	0.7	0.5
TOTAL	60,354	62,743	104.0	100.0	100.0

Average number of tourist overnights					
	PER ARRIVAL		PER BED		
	2011	2012	2011	2012	
Hotels and Apartment hotels	3.6	3.8	126	128	
Tourist resorts	6.5	6.5	91	94	
Tourist apartments	6.9	6.8	86	83	
Camps	6.7	6.8	66	72	
Private rooms	7.2	7.2	46	53	
Spas	7.3	7.7	66	67	
Vacation facilities	6.4	6.0	47	49	
Hostels	3.2	3.0	77	71	
Other	3.4	2.7	43	55	
Uncategorized accommodation	6.3	5.9	63	64	
TOTAL	5.3	5.3	65	71	

06. TOURIST TRAFFIC - BY TYPE OF ACCOMMODATION

Tourist arrivals per type of accommodation (in 000)

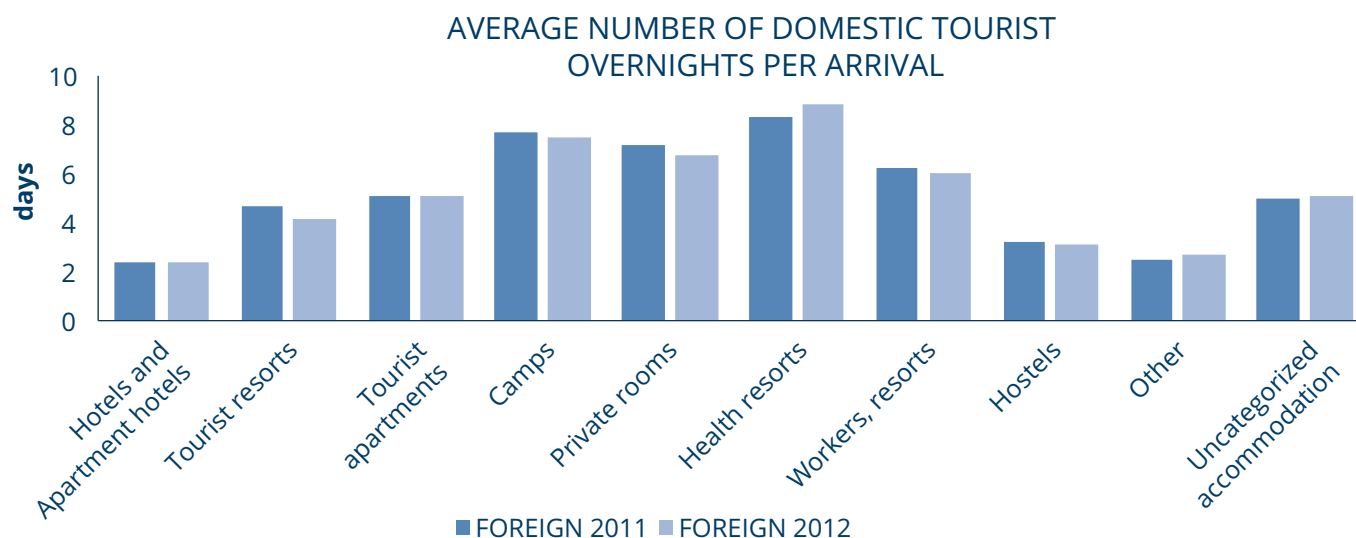
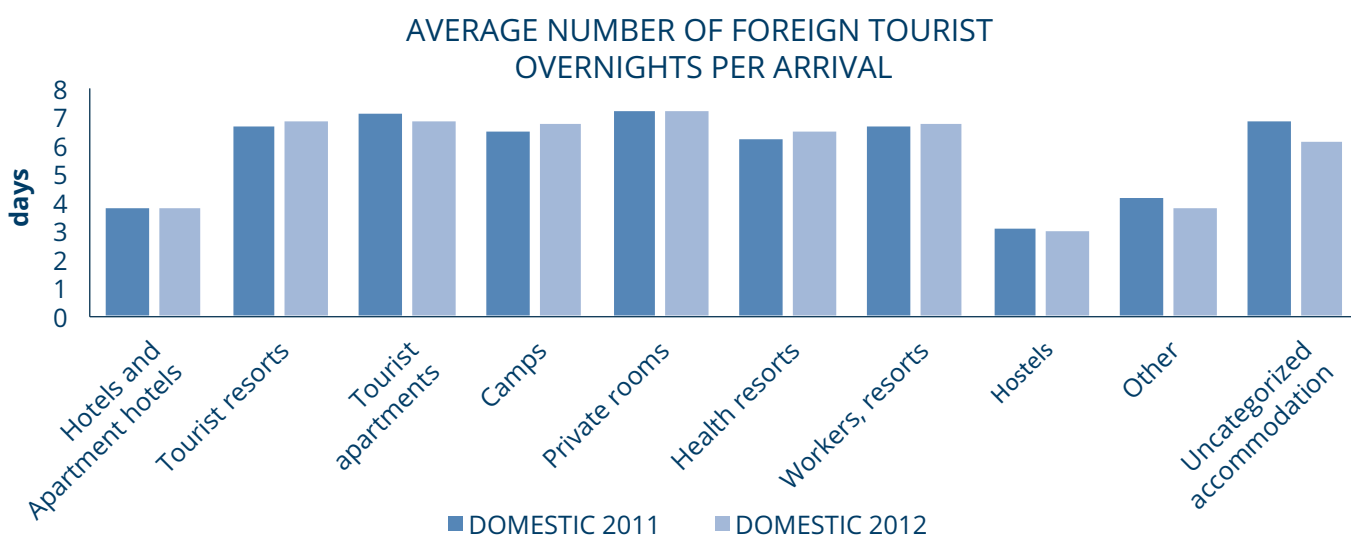
	FOREIGN		INDEX 2012/11	DOMESTIC		INDEX 2012/11
	2011	2012		2011	2012	
Hotels and Apartment hotels	3,691	3,861	104.6	846	804	95.0
Tourist resorts	374	376	100.5	47	44	93.6
Tourist apartments	147	195	132.7	14	15	107.1
Camps	2,223	2,335	105.0	55	55	100.0
Private rooms	2,643	2,755	104.2	240	223	92.9
Health resorts	13	13	100.0	14	13	92.9
Workers, resorts	10	8	80.0	42	32	76.2
Hostels	97	108	111.3	49	56	114.3
Other	679	677	99.7	202	210	104.0
Uncategorized accommodation	50	41	82.0	20	14	70.0
TOTAL	9,927	10,369	104.5	1,529	1,466	95.9

Tourist overnights per type of accommodation (in 000)

	FOREIGN		INDEX 2012/11	DOMESTIC		INDEX 2012/11
	2011	2012		2011	2012	
Hotels and Apartment hotels	14,117	14,598	103.4	2,027	1,923	94.9
Tourist resorts	2,497	2,557	102.4	220	183	83.2
Tourist apartments	1,046	1,342	128.3	71	76	107.0
Camps	14,472	15,832	109.4	423	410	96.9
Private rooms	19,029	19,884	104.5	1,711	1,517	88.7
Health resorts	81	84	103.7	117	115	98.3
Workers, resorts	67	54	80.6	264	192	72.7
Hostels	300	320	106.7	160	175	109.4
Other	2,802	2,599	92.8	511	559	109.4
Uncategorized accommodation	340	252	74.1	99	71	71.7
TOTAL	54,751	57,522	105.1	5,603	5,221	93.2

06. TOURIST TRAFFIC - BY TYPE OF ACCOMMODATION

Average number of tourist overnights per arrival				
	FOREIGN		DOMESTIC	
	2011	2012	2011	2012
Hotels and Apartment hotels	3.8	3.8	2.4	2.4
Tourist resorts	6.7	6.8	4.7	4.2
Tourist apartments	7.1	6.9	5.1	5.1
Camps	6.5	6.8	7.7	7.5
Private rooms	7.2	7.2	7.1	6.8
Health resorts	6.2	6.5	8.4	8.8
Workers, resorts	6.7	6.8	6.3	6.0
Hostels	3.1	3.0	3.3	3.1
Other	4.1	3.8	2.5	2.7
Uncategorized accommodation	6.8	6.1	5.0	5.1
TOTAL	5.5	5.5	3.7	3.6



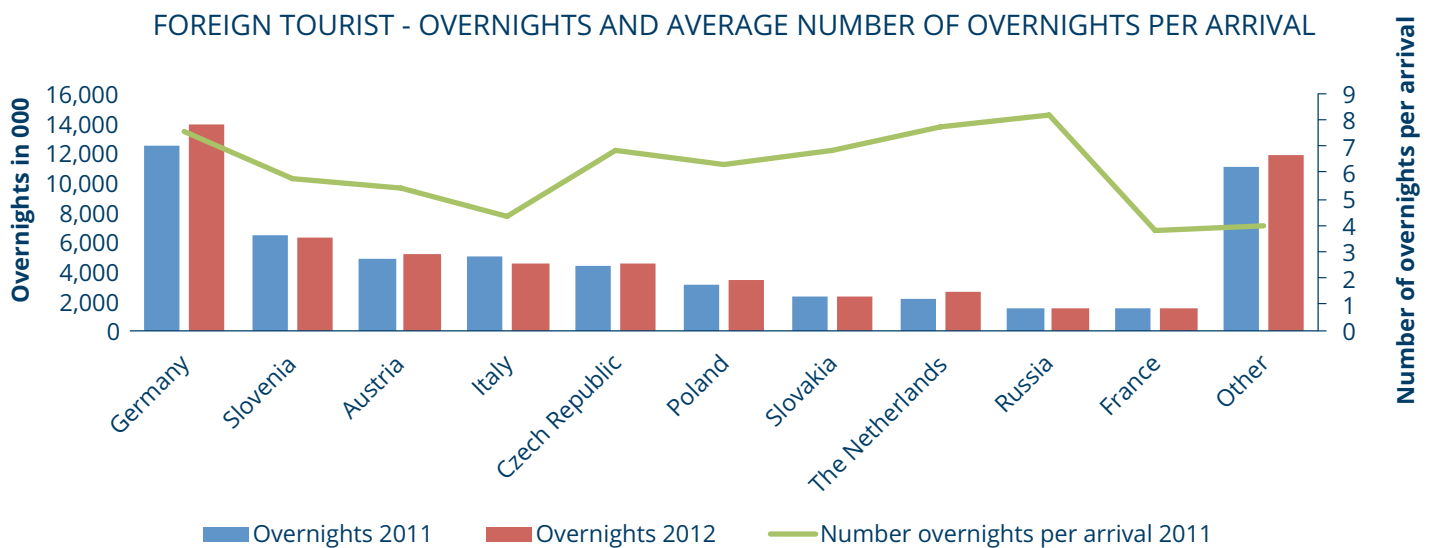
07. TOURIST TRAFFIC ACCORDING TO COUNTRY OF ORIGIN

Tourist overnights 1980 - 2010 (in 000)							
	1980	1985	1990	1995	2000	2005	2010
Austria	3,533	4,718	2,975	1,255	3,358	3,756	4,420
Czechoslovakia	1,654	3,054	1,525	-	-	-	-
Czech Republic	-	-	-	889	4,734	4,052	4,170
France	885	1,203	766	3	180	1,920	1,464
Italy	2,163	4,215	5,365	798	4,526	5,699	4,732
Hungary	618	674	517	217	1,418	2,405	1,605
The Netherlands	1,596	2,249	2,465	234	900	1,910	2,245
Germany	14,333	16,544	11,944	1,915	7,804	11,001	11,476
Great Britain	1,854	3,874	4,522	108	410	1,349	1,173
Other	3,489	4,515	3,970	3,096	10,715	13,895	19,707
Domestic	23,475	26,619	18,474	4,370	5,138	5,434	5,424
TOTAL	53,600	67,665	52,523	12,885	39,183	51,421	56,416

Tourist arrivals and overnights by countries of origin (in 000)						
	TOURIST ARRIVALS			TOURIST OVERNIGHTS		
	2011	2012	INDEX 2012/11	2011	2012	INDEX 2012/11
Germany	1,661	1,853	111.6	12,487	13,947	111.7
Slovenia	1,100	1,055	95.9	6,389	6,239	97.7
Austria	892	946	106.1	4,836	5,104	105.5
Italy	1,150	1,050	91.3	4,995	4,535	90.8
Czech Republic	638	647	101.4	4,388	4,519	103.0
Poland	495	544	109.9	3,134	3,408	108.7
Slovakia	335	337	100.6	2,282	2,294	100.5
The Netherlands	287	335	116.7	2,224	2,566	115.4
Russia	182	196	107.7	1,498	1,578	105.3
France	394	418	106.1	1,483	1,538	103.7
Other	2,793	2,988	107.0	11,035	11,794	106.9
TOTAL FOREIGN	9,927	10,369	104.5	54,751	57,522	105.1

07. TOURIST TRAFFIC ACCORDING TO COUNTRY OF ORIGIN

Average number of tourist overnights per arrival	Structure in %					
			TOURIST ARRIVALS		TOURIST OVERNIGHTS	
	2011	2012	2011	2012	2011	2012
Germany	7.5	7.5	16.7	17.9	22.8	24.2
Slovenia	5.8	5.9	11.1	10.2	11.7	10.8
Italy	5.4	5.4	9.0	9.1	8.8	8.9
Austria	4.3	4.3	11.6	10.1	9.1	7.9
Czech Republic	6.9	7.0	6.4	6.2	8.0	7.9
Poland	6.3	6.3	5.0	5.2	5.7	5.9
The Netherlands	6.8	6.8	3.4	3.3	4.2	4.0
Slovakia	7.7	7.7	2.9	3.2	4.1	4.5
Hungary	8.2	8.1	1.8	1.9	2.7	2.7
France	3.8	3.7	4.0	4.0	2.7	2.7
Other	4.0	3.9	28.1	28.8	20.2	20.5
TOTAL FOREIGN	5.5	5.5	100.0	100.0	100.0	100.0



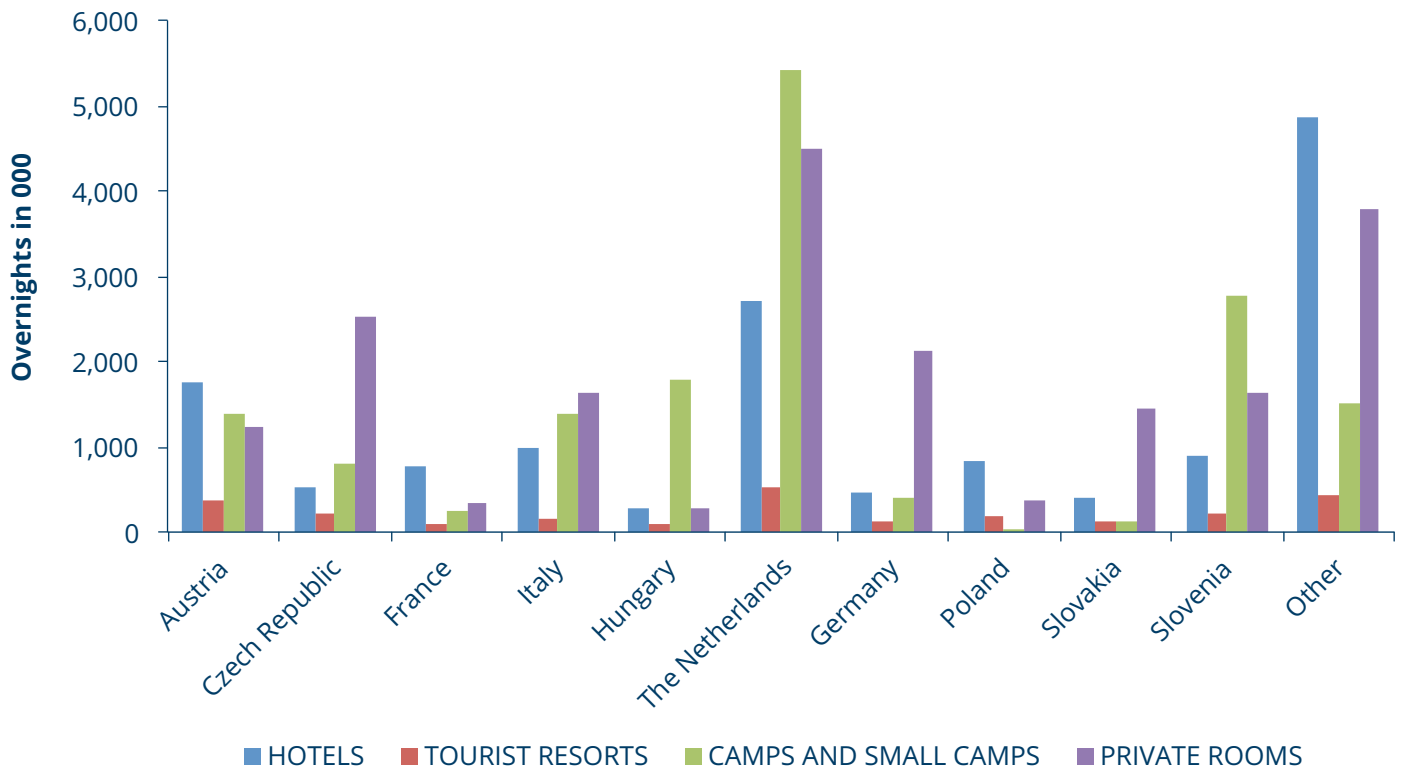
07. Tourist traffic according to country of origin

Foreign tourist - overnights by type of accommodation

in 000

	HOTELS	TOURIST RESORTS	CAMPS AND SMALL CAMPS	PRIVATE ROOMS
Austria	1,743	372	1,377	1,244
Czech Republic	514	223	804	2,511
France	776	92	237	336
Italy	972	166	1,379	1,632
Hungary	287	82	1,785	284
The Netherlands	2,722	528	5,421	4,500
Germany	461	117	399	2,113
Poland	822	195	20	386
Slovakia	396	116	114	1,441
Slovenia	900	222	2,772	1,636
Other	4,870	444	1,524	3,801
TOTAL FOREIGN	14,463	2,557	15,832	19,884

FOREIGN TOURIST - OVERNIGHTS BY TYPE OF ACCOMMODATION



07. TOURIST TRAFFIC ACCORDING TO COUNTRY OF ORIGIN

Foreign tourist traffic (in 000)						
	TOURIST ARRIVALS			TOURIST OVERNIGHTS		
	2011	2012	INDEX 2012/2011	2011	2012	INDEX 2012/2011
Albania	24	18	75.00	66	43	65.15
Austria	892	946	106.05	4,836	5,104	105.54
Belgium	120	137	114.17	605	687	113.55
Belarus	3	5	166.67	19	30	157.89
Bosnia and Herz.	223	230	103.14	1,061	1,066	100.47
Bulgaria	37	37	100.00	76	68	89.47
Cyprus	1	1	100.00	4	4	100.00
Montenegro	12	12	100.00	31	32	103.23
Czech Republic	638	647	101.41	4,389	5,419	123.47
Denmark	74	86	116.22	538	626	116.36
Estonia	6	9	150.00	24	35	145.83
Finland	35	39	111.43	152	172	113.16
France	394	418	106.09	1,483	1,538	103.71
Greece	33	21	63.64	64	43	67.19
Ireland	28	28	100.00	119	127	106.72
Iceland	2	2	100.00	8	7	87.50
Italy	1,150	1,050	91.30	4,995	4,535	90.79
Latvia	9	11	122.22	31	34	109.68
Lithuania	21	24	114.29	73	91	124.66
Luxemburg	4	5	125.00	19	21	110.53
Hungary	328	308	93.90	1,746	1,630	93.36
Macedonia	25	21	84.00	104	82	78.85
Malta	1	1	100.00	6	6	100.00
The Netherlands	287	335	116.72	2,224	2,566	115.38
Norway	92	102	110.87	546	607	111.17
Germany	1,661	1,853	111.56	12,487	13,947	111.69
Poland	495	544	109.90	3,134	3,408	108.74
Portugal	29	23	79.31	62	54	87.10
Romania	64	61	95.31	270	251	92.96
Russian Federation	182	196	107.69	1,498	1,578	105.34
Slovakia	335	337	100.60	2,282	2,294	100.53
Slovenia	1,100	1,054	95.82	6,389	6,239	97.65
Serbia	87	86	98.85	433	415	95.84
Spain	221	166	75.11	437	334	76.43
Sweden	122	135	110.66	652	730	111.96
Switzerland	161	176	109.32	660	730	110.61

07. TOURIST TRAFFIC ACCORDING TO COUNTRY OF ORIGIN

Foreign tourist traffic (in 000)						
	TOURIST ARRIVALS			TOURIST OVERNIGHTS		
	2011	2012	INDEX 2012/2011	2011	2012	INDEX 2012/2011
Turkey	44	49	111.36	128	121	94.53
United Kingdom	256	307	119.92	1,237	1,505	121.67
Ukraine	56	71	126.79	393	490	124.68
Other Eur. Countries	36	13	36.11	109	47	43.12
TOTAL EUROPE	9,288	9,564	102.97	53,390	56,716	106.23
South Africa	7	8	114.29	16	20	125.00
Marocco	1	1	140.00	2	3	150.00
Tunisia	0	0	100.00	1	2	200.00
Other African countries	6	7	116.67	26	33	126.92
Canada	49	55	112.24	134	150	111.94
USA	151	173	114.57	395	433	109.62
Other Northern American countries	1	1	100.00	5	5	100.00
Argentina	8	11	137.50	19	24	126.32
Brasil	22	31	140.91	54	70	129.63
Chile	3	4	133.33	8	9	112.50
Mexico	5	5	100.00	10	12	120.00
Other Southern and Central American countries	10	11	110.00	27	32	118.52
India	4	6	150.00	9	13	144.44
Indonesia	2	6	300.00	4	8	200.00
Israel	34	36	105.88	86	76	88.37
Japan	132	155	117.42	186	220	118.28
Jordan	0	1	200.00	1	2	285.71
Qatar	0	0	300.00	1	1	120.00
Kazakhstan	4	4	100.00	25	29	116.00
China	22	43	195.45	35	64	182.86
Korea, Republic of	33	47	142.42	43	62	144.19
Kuwait	0	1	400.00	1	2	333.33
Oman	0	1	833.33	0	3	1500.00
United Arab Emirates	0	1	266.67	1	2	200.00
Other Asian countries	64	98	153.13	108	164	151.85
Australia	83	88	106.02	195	218	111.79
New Zealand	13	16	123.08	30	39	130.00
Other countries of Oceania	3	3	100.00	6	6	100.00
NON-EUROPEAN COUNTRIES	639	805	125.98	1,361	806	59.22
TOTAL FOREIGN	9,927	10,369	104.45	54,751	57,522	105.06

08. TOURIST TRAFFIC - BY COUNTIES

Tourist arrivals by counties					
COUNTY OF	TOURIST ARRIVALS (in 000)		INDEX 2012/2011	STRUCTURE (in %)	
	2011	2012		2011	2012
Zagreb	34	39	114.7	0.3	0.3
Krapina - Zagorje	60	63	105.0	0.5	0.5
Sisak - Moslavina	26	24	92.3	0.2	0.2
Karlovac	165	187	113.3	1.4	1.6
Varaždin	38	43	113.2	0.3	0.4
Koprivnica - Križevci	14	15	107.1	0.1	0.1
Bjelovar - Bilogora	14	14	100.0	0.1	0.1
Primorje - Gorski Kotar	2,360	2,353	99.7	20.6	19.9
Lika - Senj	426	467	109.6	3.7	3.9
Virovitica - Podravina	14	12	85.7	0.1	0.1
Požega - Slavonia	10	9	90.0	0.1	0.1
Brod - Posavina	19	20	105.3	0.2	0.2
Zadar	1,022	1,074	105.1	8.9	9.1
Osijek - Baranja	78	74	94.9	0.7	0.6
Šibenik - Knin	650	657	101.1	5.7	5.6
Vukovar - Srijem	37	34	91.9	0.3	0.3
Split - Dalmatia	1,778	1,835	103.2	15.5	15.5
Istria	2,896	2,985	103.1	25.3	25.2
Dubrovnik - Neretva	1,047	1,123	107.3	9.1	9.5
Međimurje	37	39	105.4	0.3	0.3
City of Zagreb	731	768	105.1	6.4	6.5
TOTAL	11,456	11,835	103.3	100.0	100.0

08. TOURIST TRAFFIC - BY COUNTIES

Tourist overnights by counties					
COUNTY OF	TOURIST OVERNIGHTS (in 000)		INDEX 2012/2011	STRUCTURE (in %)	
	2011	2012		2011	2012
Zagreb	66	68	103.0	0.1	0.1
Krapina - Zagorje	153	162	105.9	0.3	0.3
Sisak - Moslavina	87	82	94.3	0.1	0.1
Karlovac	269	304	113.0	0.4	0.5
Varaždin	119	115	96.6	0.2	0.2
Koprivnica - Križevci	26	29	111.5	0.0	0.0
Bjelovar - Bilogora	31	32	103.2	0.1	0.1
Primorje - Gorski Kotar	11,742	11,974	102.0	19.5	19.1
Lika - Senj	1,697	1,824	107.5	2.8	2.9
Virovitica - Podravina	33	29	87.9	0.1	0.0
Požega - Slavonia	24	19	79.2	0.0	0.0
Brod - Posavina	33	36	109.1	0.1	0.1
Zadar	6,481	6,783	104.7	10.7	10.8
Osijek - Baranja	174	168	96.6	0.3	0.3
Šibenik - Knin	3,975	4,139	104.1	6.6	6.6
Vukovar - Srijem	62	61	98.4	0.1	0.1
Split - Dalmatia	10,250	10,518	102.6	17.0	16.8
Istria	19,095	19,877	104.1	31.6	31.7
Dubrovnik - Neretva	4,775	5,188	108.6	7.9	8.3
Međimurje	79	89	112.7	0.1	0.1
City of Zagreb	1,183	1,246	105.3	2.0	2.0
TOTAL	60,354	62,743	104.0	100.0	100.0

09. TOURIST TRAFFIC MUNICIPALITIES AND ISLANDS

Municipalities with highest intensity of tourist traffic

MUNICIPALITIES	TOURIST ARRIVALS (in 000)		INDEX 2012/ 2011	TOURIST OVERNIGHTS (in 000)		INDEX 2012/ 2011
	2011	2012		2011	2012	
Rovinj	420	428	101.9	2,918	2,981	102.2
Poreč	402	410	102.0	2,565	2,625	102.3
Dubrovnik	606	657	108.4	2,155	2,374	110.2
Medulin	285	284	99.6	1,963	1,920	97.8
Mali Lošinj	264	249	94.3	1,839	1,774	96.5
Umag	349	340	97.4	1,752	1,726	98.5
Tar - Vabriga	181	197	108.8	1,395	1,544	110.7
Funtana	166	175	105.4	1,318	1,388	105.3
Crikvenica	237	244	103.0	1,326	1,366	103.0
Pula	228	230	100.9	1,197	1,259	105.2

Tourist traffic realized on islands

ISLANDS	TOURIST ARRIVALS (in 000)		INDEX 2012/ 2011	TOURIST OVERNIGHTS (in 000)		INDEX 2012/ 2011
	2011	2012		2011	2012	
Krk	612	613	100.2	3,392	3,516	103.7
Pag	263	275	104.6	1,824	1,864	102.2
Lošinj	264	249	94.3	1,839	1,774	96.5
Rab	222	232	104.5	1,603	1,679	104.7
Brač	165	162	98.2	1,231	1,212	98.5
Hvar	175	187	106.9	1,124	1,094	97.3
Cres	110	105	95.5	760	731	96.2
Murter	99	90	90.9	680	684	100.6
Korčula	108	95	88.0	551	560	101.6
Vis	29	33	113.8	191	204	106.8
Pašman	22	20	90.9	171	173	101.2
Dugi otok	18	18	100.0	139	136	97.8
Ugljan	24	25	104.2	229	119	52.0
Šolta	15	10	66.7	119	93	78.2
Mljet	15	15	100.0	70	73	104.3
Lastovo	6	5	83.3	38	34	89.5

10. CONGRESS TOURISM

Business meetings 2012, by types

	TOTAL		ONE-DAY		MULTI-DAY	
	Business meetings	Participants	Business meetings	Participants	Business meetings	Participants
Congress/ conference	3,201	303,345	1,547	131,229	1,654	172,116
Business meeting	3,120	156,374	2,108	102,906	1,012	53,468
Incentive travel	198	15,210	18	1,560	180	13,650
Team building	236	16,644	92	7,821	144	8,823
TOTAL	6,755	491,573	3,765	243,516	2,990	248,057
National	5,168	350,281	3,356	217,882	1,812	132,399
International	2,845	141,292	409	25,634	1,178	115,658



11. NAUTICAL TOURISM

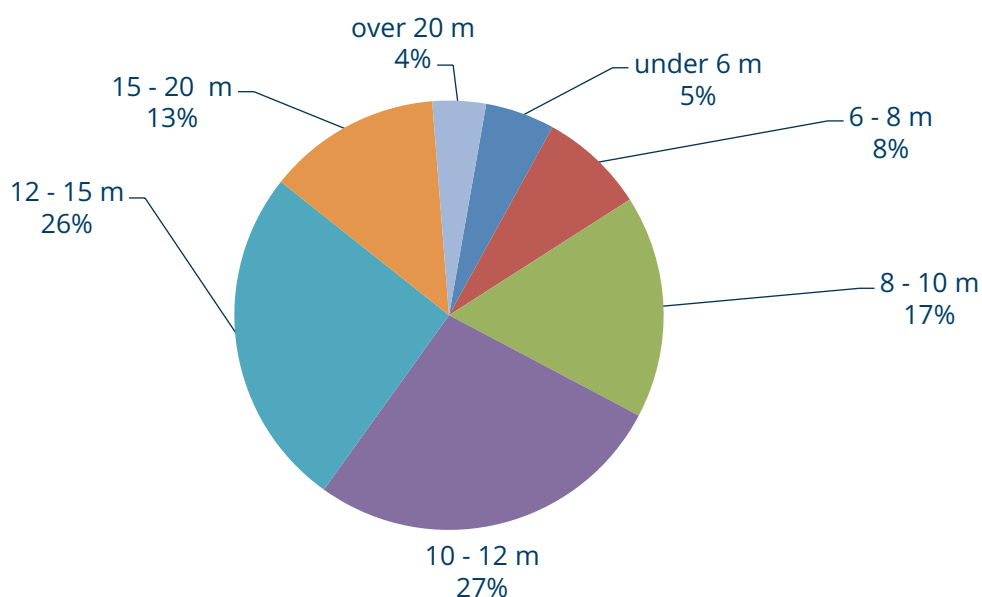
Capacity of marinas

	2011	2012
Number of marinas	54	53
Nautical tourism harbours (anchorage, berths, dry marinas)	44	45
Area of aquatorium (sq. m)	3,293,891	3,266,746
Number of moors in the sea	11,828	17,454
Total length of coastline suitable for moorings (in meters)	64,345	58,634
Total surface area of marinas on land (sq. m)	772,338	783,168

Number of moors according to vessel length

VESSEL LENGTH	NUMBER OF MOORS		STRUCTURE (in %)	
	2011	2012	2011	2012
TOTAL	17,059	17,454	100.0	100.0
under 6 m	1,074	913	6.3	5.2
6 - 8 m	1,470	1,385	8.6	7.9
8 - 10 m	2,905	2,932	17.0	16.8
10 - 12 m	4,332	4,741	25.4	27.2
12 - 15 m	4,382	4,498	25.7	25.8
15 - 20 m	2,243	2,282	13.1	13.1
over 20 m	653	703	3.8	4.0

NUMBER OF MOORS ACCORDING TO VESSEL LENGTHS 2012

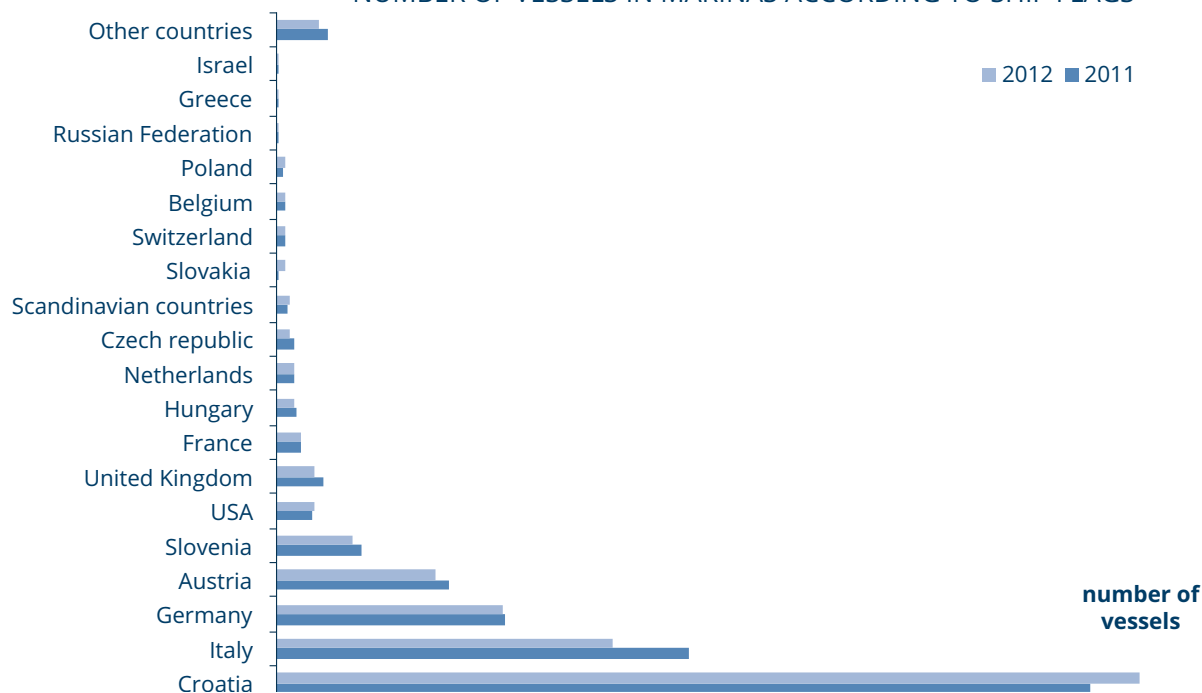


11. NAUTICAL TOURISM

Number of vessels in marinas according to ship flags

	NUMBER OF VESSELS		STRUCTURE (in %)	
	2011	2012	2011	2012
TOTAL	194,645	188,332	100.0	100.0
Croatia	80,455	85,473	41.3	45.4
Italy	40,843	33,208	21.0	17.6
Germany	22,640	22,309	11.6	11.8
Austria	17,140	15,683	8.8	8.3
Slovenia	8,408	7,483	4.3	4.0
USA	3,441	3,830	1.8	2.0
United Kingdom	4,692	3,772	2.4	2.0
France	2,474	2,429	1.3	1.3
Hungary	2,002	1,809	1.0	1.0
The Netherlands	1,767	1,702	0.9	0.9
Czech republic	1,663	1,262	0.9	0.7
Scandinavian countries	1,076	1,215	0.6	0.6
Slovakia	214	957	0.1	0.5
Switzerland	951	947	0.5	0.5
Belgium	883	935	0.5	0.5
Poland	635	877	0.3	0.5
Russian Federation	189	93	0.1	0.0
Greece	109	92	0.1	0.0
Israel	39	55	0.0	0.0
Other countries	5,024	4,201	2.6	2.2

NUMBER OF VESSELS IN MARINAS ACCORDING TO SHIP FLAGS

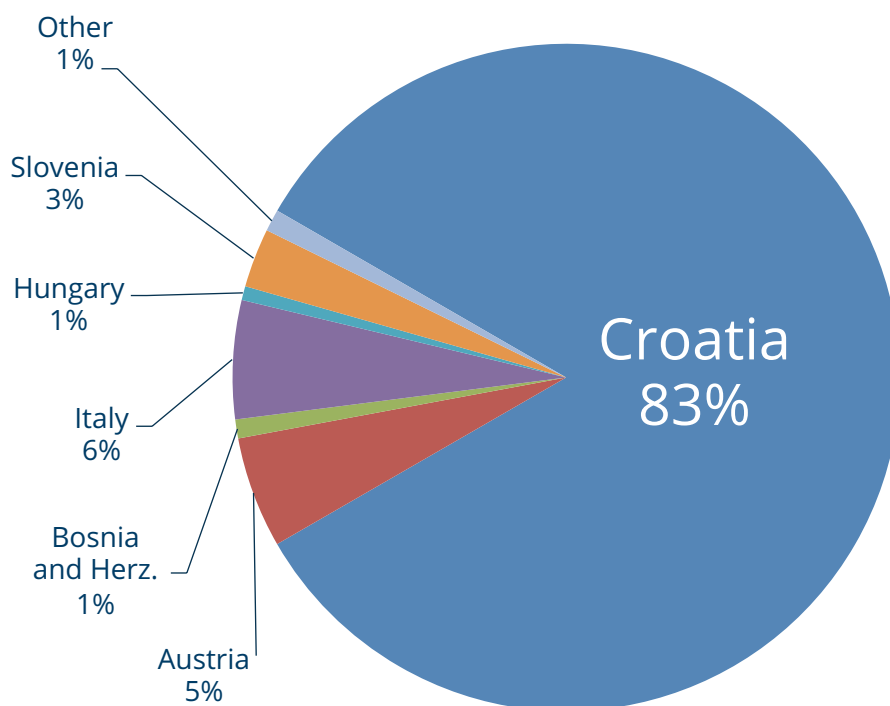


12. TRAVEL AGENCIES AND BUREAUX

Travel of domestic tourists in organisation of travel agencies 2012

	IN COUNTRY	INDEX 2012 /2011	TO FOREIGN COUNTRIES	INDEX 2012 /2011	TOTAL	INDEX 2012 /2011
More than one day stay						
- tourist arrivals	287,565	96,3	271,949	106,0	559,514	100,8
- tourist overnights	1,515,915	126,6	1,139,018	104,1	2,654,933	115,8
One day stay						
	233,313	64,0	46,627	105,9	279,940	68,3

SAME-DAY TRIPS OF DOMESTIC SAME-DAY VISITORS, BY COUNTRY OF DESTINATION, IN ORGANISATION OF TRAVEL AGENCIES, 2012



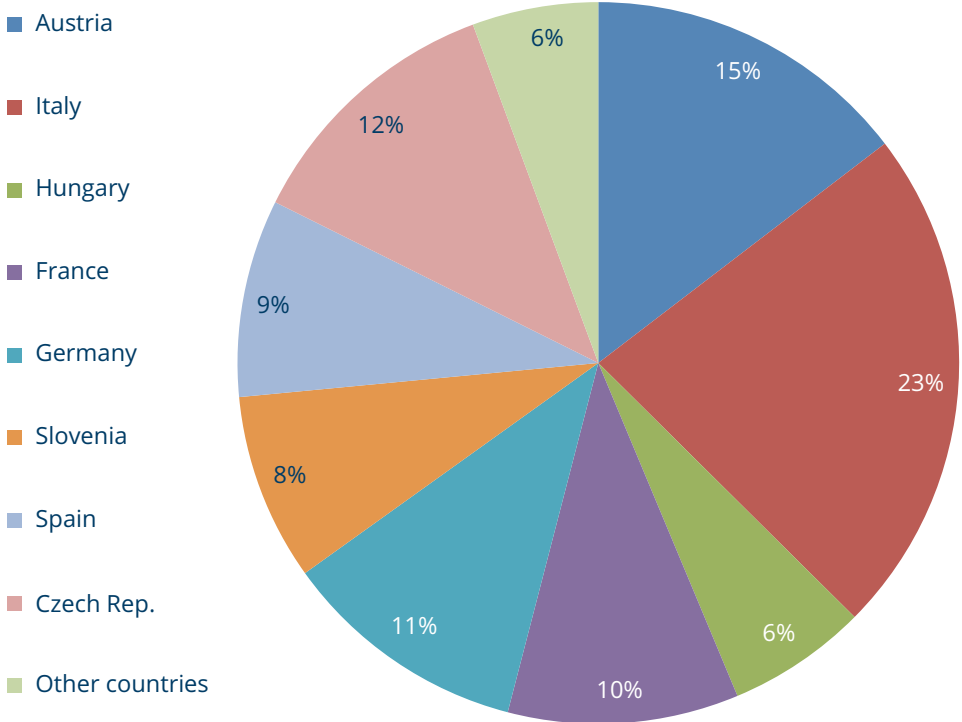
12. TRAVEL AGENCIES AND BUREAUX

Travels of domestic tourists in organisation of travel agencies, by country of destination

COUNTRY OF DESTINATION	TOURIST ARRIVAL			OVERNIGHTS		
	2011	2012	INDEX 2012/2011	2011	2012	INDEX 2012/2011
TOTAL	555,223	552,500	99.51	2,291,528	2,620,048	114.34
CROATIA	298,627	280,551	93.95	1,197,646	1,481,030	123.66
FOREIGN COUNTRIES	256,596	271,949	105.98	1,093,882	1,139,018	104.13
Austria	29,894	27,048	90.48	114,279	106,352	93.06
Belgium	1,487	995	66.91	4,597	3,020	65.70
Bosnia and Herzegovina	14,178	14,671	103.48	31,019	28,894	93.15
Czech Republic	20,624	22,231	107.79	77,672	86,807	111.76
France	19,355	19,157	98.98	88,491	95,491	107.91
Greece	5,330	4,509	84.60	31,461	27,538	87.53
Italy	40,691	42,284	103.91	172,566	161,493	93.58
Israel	1,116	1,109	99.37	6,065	7,067	116.52
Hungary	11,949	11,615	97.20	23,784	22,014	92.56
Malta	833	1,083	130.01	5,124	5,365	104.70
The Netherlands	2,737	2,456	89.73	9,916	9,581	96.62
Germany	19,424	20,494	105.51	59,252	64,211	108.37
Portugal	2,443	2,738	112.08	11,441	10,764	94.08
Russian Federation	1,583	858	54.20	6,664	4,729	70.96
Scandinavian countries	2,379	1,757	73.85	10,207	8,142	79.77
Slovakia	4,090	4,136	101.12	10,462	10,704	102.31
Slovenia	14,284	15,536	108.77	69,616	52,048	74.76
Serbia	4,046	2,738	67.67	8,667	7,321	84.47
Spain	11,103	16,406	147.76	56,389	69,494	123.24
Switzerland	1,305	752	57.62	3,916	2,600	66.39
Turkey	10,414	12,517	120.19	57,037	68,765	120.56
United Kingdom	8,564	8,084	94.40	35,213	35,028	99.47
Other European countries	8,196	6,268	76.48	28,685	21,967	76.58
USA	2,629	2,076	78.97	19,675	12,716	64.63
Canada	388	293	75.52	3,544	3,057	86.26
Egypt	2,023	1,688	83.44	14,605	12,039	82.43
Japan	114	85	74.56	815	549	67.36
China	1,355	1,371	101.18	18,355	11,177	60.89
Thailand	1,195	1,313	109.87	11,524	11,871	103.01
Tunisia	5,260	6,503	123.63	38,238	46,229	120.90
Other countries	7,607	10,466	137.58	64,603	79,311	122.77

12. TRAVEL AGENCIES AND BUREAUX

TRAVELS OF DOMESTIC TOURIST IN ORGANISATION OF TRAVEL AGENCIES, BY COUNTRY OF DESTINATION, 2012



13. NON-COMMERCIAL TURNOVER OF TOURISTS

Non-commercial turnover of tourists in apartments and summer houses						
	ARRIVALS		INDEX	OVERNIGHTS		INDEX
	2011	2012	2012/2011	2011	2012	2012/2011
TOTAL	374,288	405,706	108.4	5,783,966	6,199,024	107.2
DOMESTIC	156,861	158,739	101.2	3,192,093	3,378,510	105.8
FOREIGN	217,427	246,967	113.6	2,591,873	2,820,514	108.8

14. BORDER CROSSING

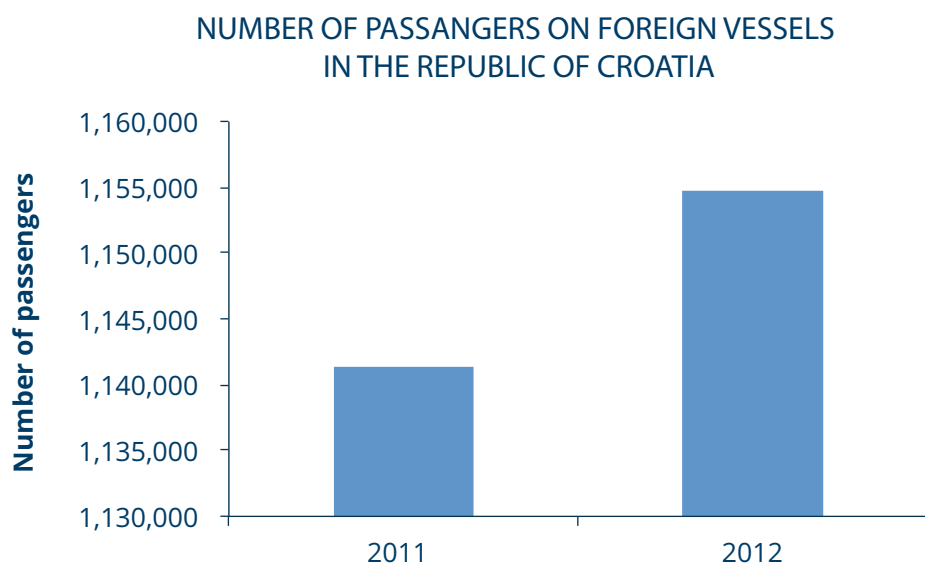
Border crossing of vehicles and passengers (in 000)									
INFLOW	Total		Index	Domestic		Index	Foreign		Index
	2011	2012	2012 /11	2011	2012	2012 /11	2011	2012	2012 /11
VEHICLES	21,586	20,602	95.4	7,163	6,907	96.4	14,423	13,695	95.0
cars	21,305	20,338	95.5	7,087	6,835	96.4	14,218	13,503	95.0
buses	281	264	94.0	76	72	94.7	205	192	93.7
PASSENGERS	70,616	66,285	93.9	20,947	19,508	93.1	49,670	46,777	94.2
Road cross-border traffic	66,040	61,666	93.4	20,270	18,862	93.1	45,771	42,804	93.5
Railway cross-border traffic	654	579	88.5	239	217	90.8	414	362	87.4
River cross-border traffic	23	28	121.7	0	0	-	23	28	121.7
Maritime cross-border traffic	1,575	1,525	96.8	26	27	103.8	1,549	1,498	96.7
Air cross-border traffic	2,324	2,487	107.0	412	402	97.6	1,913	2,085	109.0

15. NUMBER OF CRUISES OF FOREIGN VESSELS

Cruises of foreign vessels			
	2011	2012	Index 2012 /2011
Number of cruises	830	802	96.63
Number of sojourns	1,659	1,486	89.57
Number of passengers	1,141,454	1,154,814	101.17

By flag of vessels¹⁾			
	NUMBER OF CRUISES	NUMBER OF PASSENGERS	NUMBER OF SOUJOURNS
TOTAL	802	1,154,814	1,486
Bahamas	172	159,757	318
Belgium	20	3272	107
Bermudas	69	130,889	79
Finland	1	103	1
France	4	1,276	8
Montenegro	38	7729	109
Greece	14	395	39
Italy	123	279,538	131
Luxemburg	24	4,179	61
Malta	155	150,759	425
Marshall Islands	24	18,345	38
The Netherlands	28	53,532	29
Panama	89	282,772	91
Portugal	27	29,489	31
United Kingdom and Northern Ireland	14	32,779	19

¹⁾The analysis covers seaports of the first entry of a foreign vessel into the territorial waters of the Republic of Croatia



16. NUMBER OF PERSONS EMPLOYED IN HOTELS AND RESTAURANTS

Number of persons employed in hotels and restaurants						
Year	HOTELS AND RESTAURANTS (in 000)			% SHARE IN TOTAL WORKFORCE		
	Total	Persons in paid employment in legal entities	Employed in crafts and trades and free lances	Total	Persons in paid employment in legal entities	Employed in crafts and trades and free lances
2003	78	39	39	5.9	3.8	16.1
2004	81	41	40	6.0	3.6	15.9
2005	80	40	40	5.9	3.7	15.5
2006	82	41	41	5.9	3.6	15.6
2007	86	45	41	6.0	3.4	15.4
2008	89	48	40	6.0	3.9	15.3
2009	86	46	40	5.8	3.8	15.6
2010	82	45	37	6.0	4.0	15.9
2011	81	45	36	6.1	4.1	16.3
2012	82	47	35	6.1	4.1	16.4

Number of persons in mediation of the croatian employment service						
	TOTAL 2012			INDEX 2012 / 2011		
	Total	Temporary employment	Seasonal employment	Total	Temporary employment	Seasonal employment
Master in Hospitality Services	73	6	49	110.61	150.00	122.50
BSc. In Tourism and Catering Industry	103	8	63	100.98	133.33	95.45
Entertainment Organizer	57	1	39	118.75		92.86
BSc. In Hospitality Services	27	0	18	103.85		100.00
Hotel Clerk	619	45	345	128.69	250.00	130.68
Receptionist	525	11	365	110.99	183.33	104.29
Auxiliary Chef	1,441	55	968	114.64	117.02	111.52
Chef	3,528	162	2,325	114.14	88.04	116.31
Master Chef	95	4	74	146.15	100.00	172.09
Waiter Assistant	970	5	592	108.62	102.04	106.67
Waiter	4,293	255	2,386	108.88	96.59	113.78
Barman	95	3	65	1260.70	75.00	114.04

16. NUMBER OF PERSONS EMPLOYED IN HOTELS AND RESTAURANTS

Number of persons in mediation of the Croatian employment service

	TOTAL 2012			INDEX 2012/2011		
	Total	Temporary employment	Seasonal employment	Total	Temporary employment	Seasonal employment
Head Waiter	33	3	19	117.86	150.00	118.75
Maid	1,806	35	1,468	104.15	500.00	109.96
Kitchen Aid	1,340	20	1,046	94.23	64.52	97.39
Laundress	190	0	142	103.26		97.93
Other occupations	14,889	921	8,325	112.24	101.36	109.55
TOTAL	30,084	1,534	18,289	110.13	102.95	109.79

SOURCE: Croatian Employment Service



17. TRAVEL RELATED REVENUES

Travel related revenues			
	2011	2012 (Preliminary data)	Index 2012/2011
GDP (in mil. EUR)	45,894	44,223	96.36
Revenues (in mil. EU)*	6,598.6	6,829.0	103.49
Share of tourism in overall economy in %	14.4	15.4	

*SOURCE: Croatian National Bank

