



*Eko-Etno Art Selo*

*„Mirisni Razuni Istre“*

- \* Village with 10 kažuna
- \* Each has its own function



# *Purpose of project*

- \* Connection between natural and cultural inheritance
- \* Connection between cultural and rural tourism
- \* Encouraging health and medical tourism
- \* Aromatic cultural advantages in tourism



# *The purpose of project*

- \* “Qualite’ tourisme”
- \* Eco-ethno and rural tour
- \* Traditional aromatic herbs
- \* Wellnes tourism as an initiator of tourism in general



# 1. kažun



- \* Ceramics production according to the old Rakalj's recipe



## 2. kažun

- \* Production of stone (kamenikažuni) and drywalls



## 3. *kažun*

- \* Traditional Istrian sweets production (fritule, kroštule, cukerančići)



## 4. *kažuni*

\* Production of Istrian pasta (fuži, gnocchi, pljukanci )





## 5. *kažun*

\* Processing of olive oil, schnapps, wines, cheese and ham



## 6. *kažun*

\* Production of Istrian traditional costumes



# 7. kažun

\* Distillery (volatile oil)



# 8. kažun

\* Souvenir shop



# 9. kažun

\* Wellnes center



# 10. kažun

\* restaurant



- \* Kažuni will be called after male and female old Istrian names
- \* Botanical garden
- \* Decorated trails with benches



- \* “aromatic kiss”
- \* Video projection
- \* Organic farming and sustainable development
- \* Gift box





## *2. Health and beauty fair*



# *Conclusion*

- \* Aromatic offer gives new brand
- \* Eco - ethno and rural tour
- \* Learning about the culture in more creative and emotinal way





# *Project made by:*

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