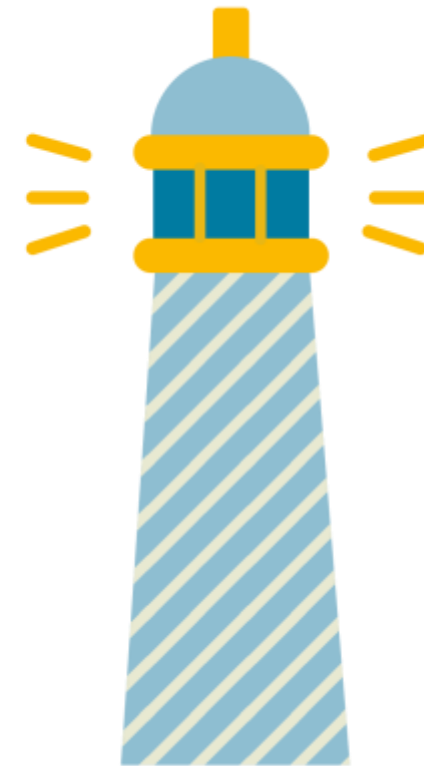


Monitoring and evaluation discussion in relation to the EU macro-regional strategies

10 November 2022 | Plitvička, Croatia

Ilze Ciganska, Interact



WHY macro-regional strategies?

- MRS arise from a need to find more **targeted solutions** to common complex societal challenges.
- MRS **inspire** and **provide orientation** for **more effective cooperation** across regions.
- MRS aim to make macro-region, and thus the whole of Europe stronger, more **resilient** and **attractive** to live in, **everywhere** and **for all**.

In other words –

MRS aim for policy change and greater impact in Europe

HOW MRS deliver on what they promise?

Cross-sectoral collaboration

**Multi-level governance
stakeholder participation**

**Co-design and implementation of
actions**

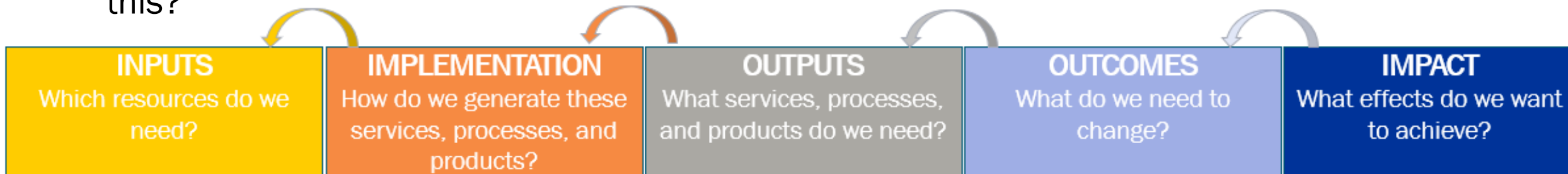
Alignment of resources
(legislation, institutions, funding, human)

Long-term change/impact
(policy & implementation)

WHAT MRS do to deliver on defined objectives

There are many ways to achieve the intention set in the Action Plans:

- What impact/change do you wish and can make?
- How can you take advantage of MRS framework (added values)?
- What do you need to do?
- How do your activities on the ground lead to the desired impact? How do you measure this?



Desirable change – what would be done differently and who would do what differently?

Often already set in the Action Plan, ministerial declarations etc.

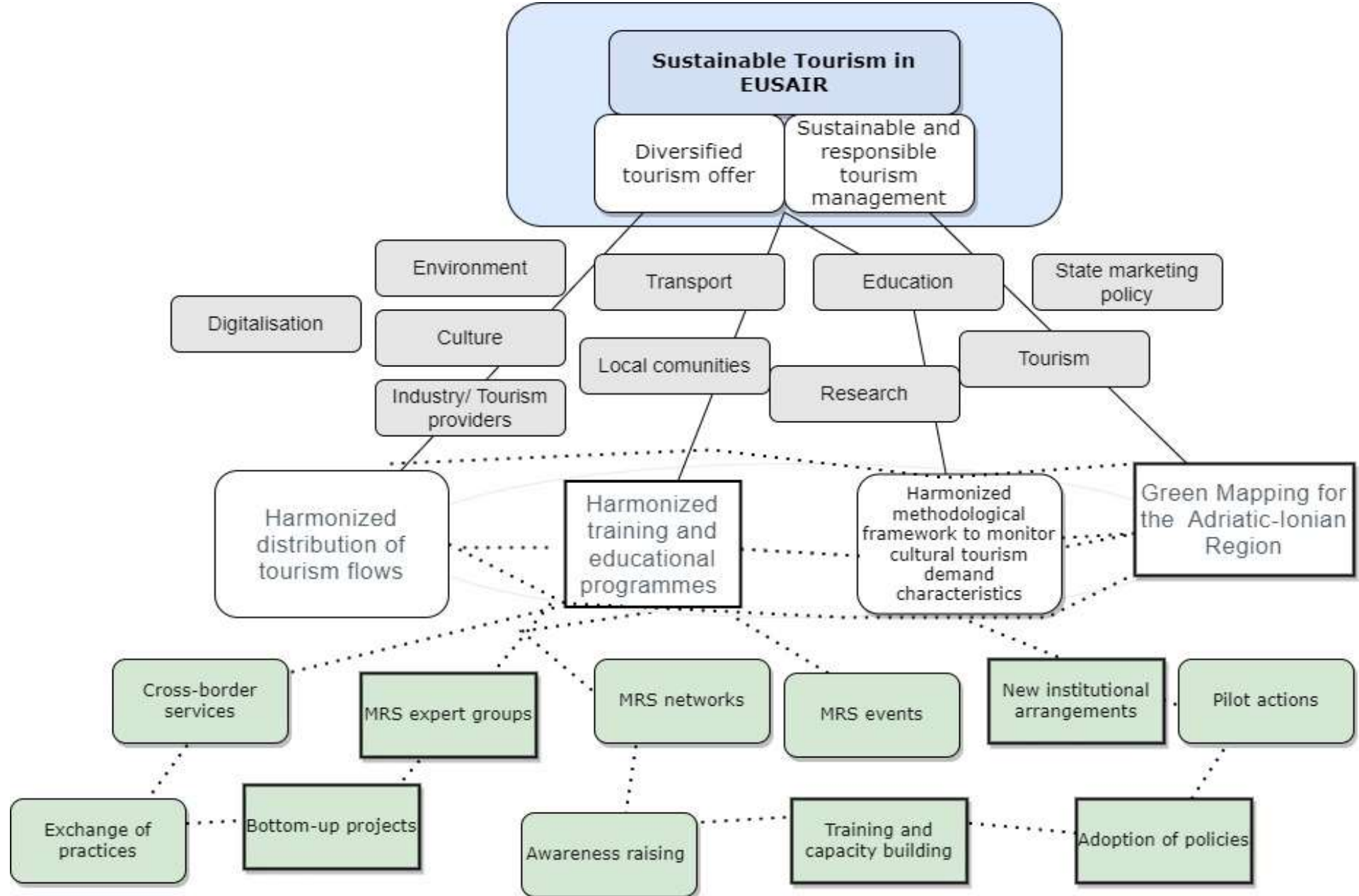
MRS pull together resources for change

Intended change/
Mission

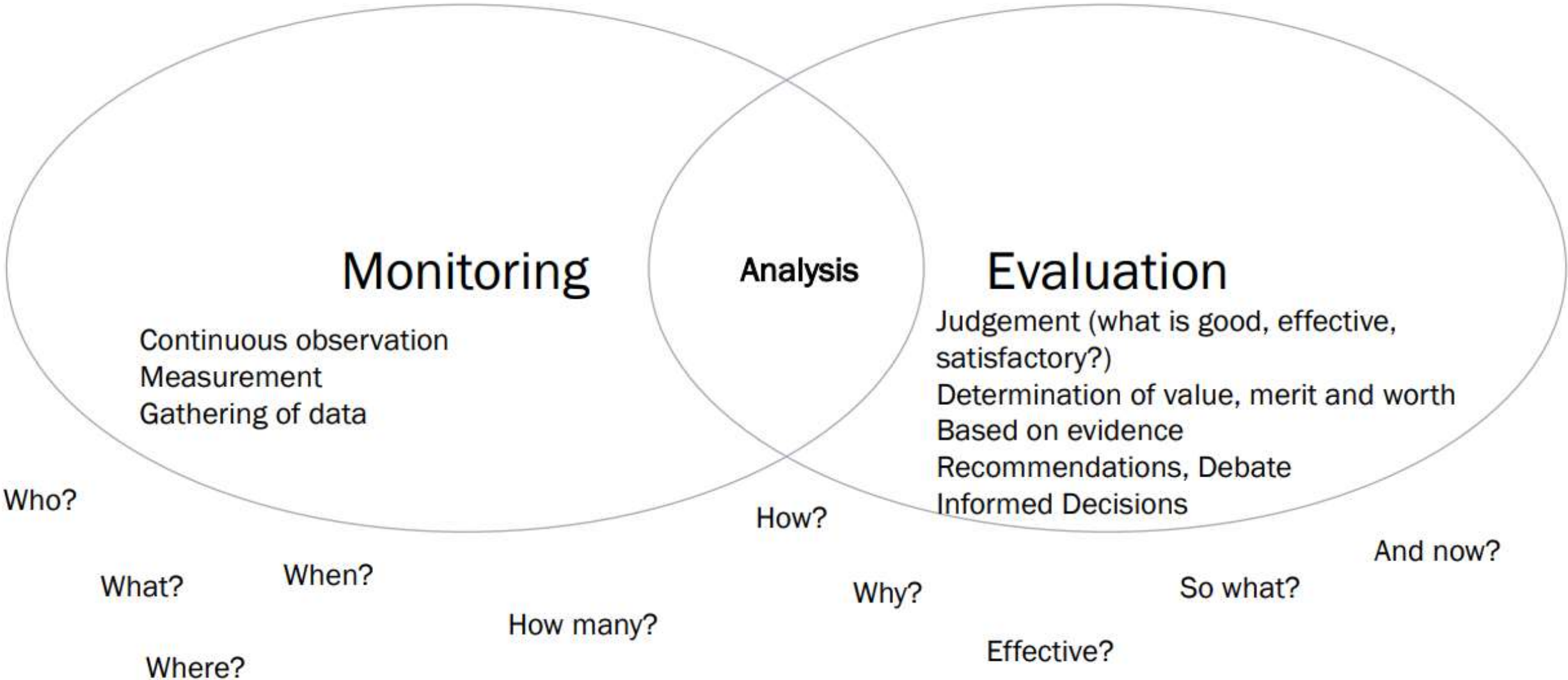
Changes
implemented in
policies, rules
and procedures

Expected
outcomes

Implementation



Monitoring and Evaluation



Thematic MRS performance – possible indicators

Performance area	Indicators for MRS action at thematic level (ideally this will be measured for each impact pathway and then aggregated for each mission)	
	Activities	Outputs
Engagement of stakeholders	Engaged country/regional representatives in the steering groups	Engaged actors in the overall coordination of the thematic area
	Engaged actors at local, regional, civil society level in policy coordination activities relating to each mission/impact pathway	New engaged actors per year per impact pathway
Alignment of Funding	EU Funds raised per impact pathway in EUR	Overall funds invested in an impact pathway in EUR
	National public funding leveraged per impact pathway in EUR	Number of projects per impact pathway/thematic area mission
Implementation and Coordination Activities	National private funding leveraged per impact pathway in EUR	
	No of policy-action processes, project/initiative portfolios per impact pathway	New tools and solutions per impact pathway
	No of multi-stakeholder dialogues held per impact pathway	New knowledge generated per impact pathway
	No. of other cooperation activities per impact pathway/mission (a monitoring of different types of activities would be necessary, but here they can be aggregated)	Newly created services or products per impact pathway
No. of trainings/capacity development per impact pathway/mission	New or changed regulation per impact pathway	
		Newly created units, positions, interfaces per impact pathway
		New networks per impact pathway
		New cooperation agreements per impact pathway
		New platforms per impact pathway

Valuable information in the context of evaluations on effectiveness of coordination/ implementation processes and into evaluations of thematic contribution to change (per Thematic Area)

Activities

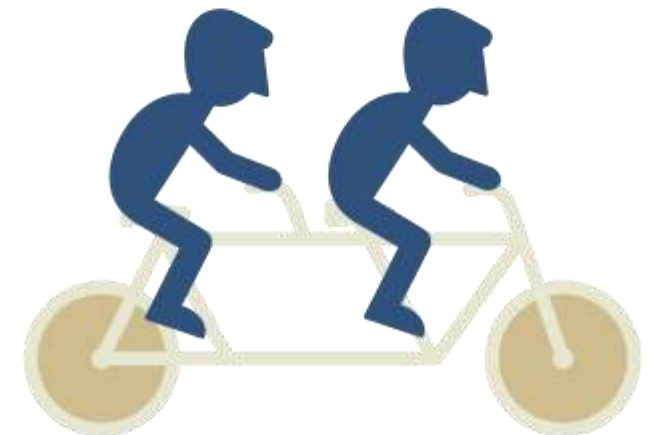
Outputs

Enabling Factors

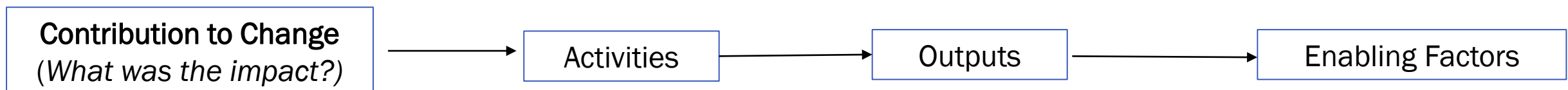
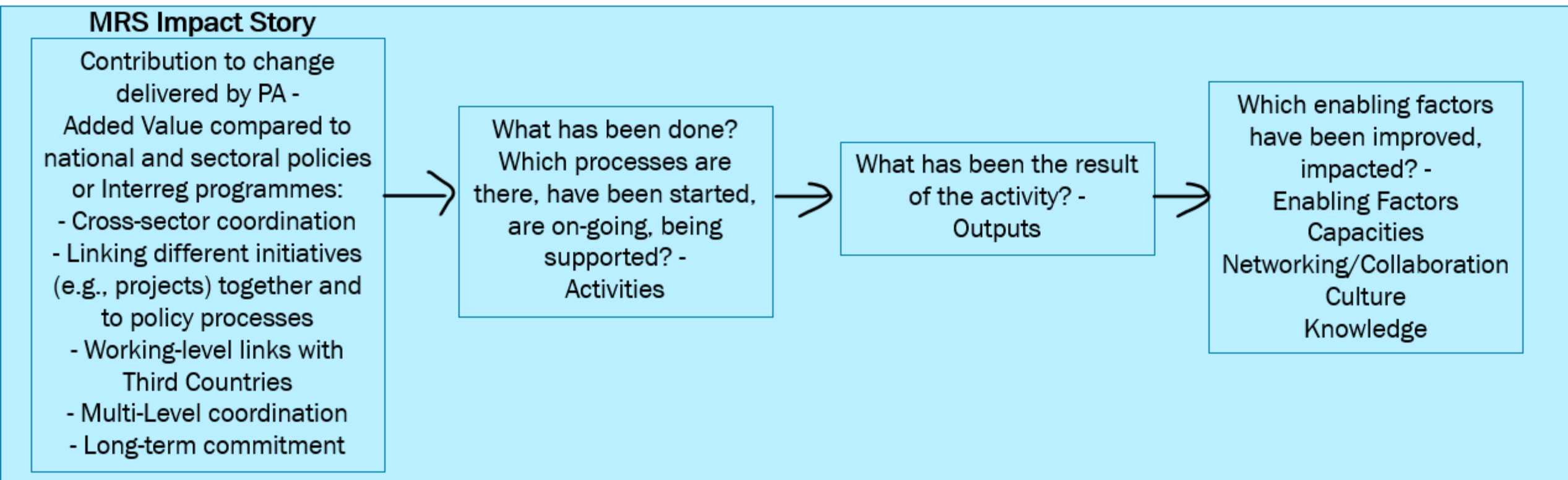
Contribution to Change

Impact stories

- Rather than just explaining what your thematic area or MRS does, an impact story uses a real **narrative**, featuring actual people and events, to make an **emotional connection between your audience and the valuable work that you do**.
- Useful tool when one cannot invest in complex monitoring and evaluation systems (cannot support expensive research).
- Helps to demonstrate impact of complex systems such as MRS.
- Indicators on their own do not tell the story.

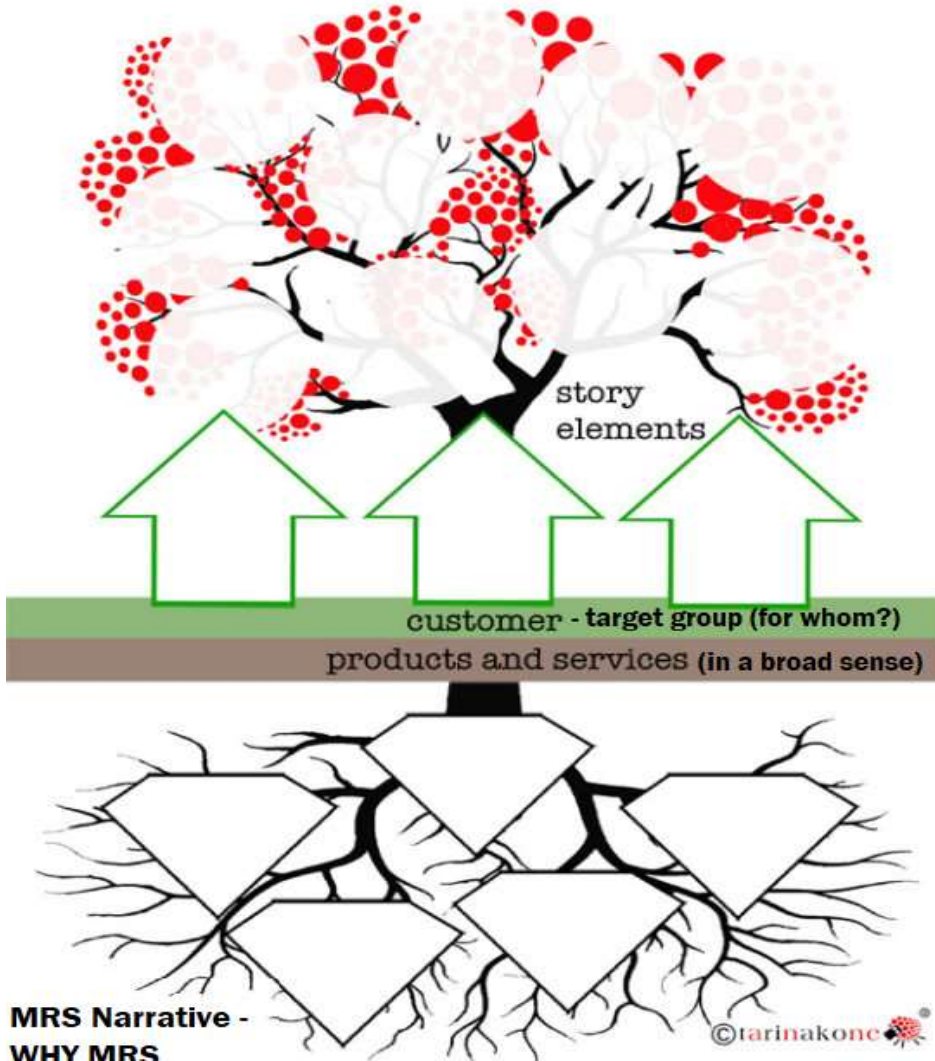


How to show this impact – credibility is important

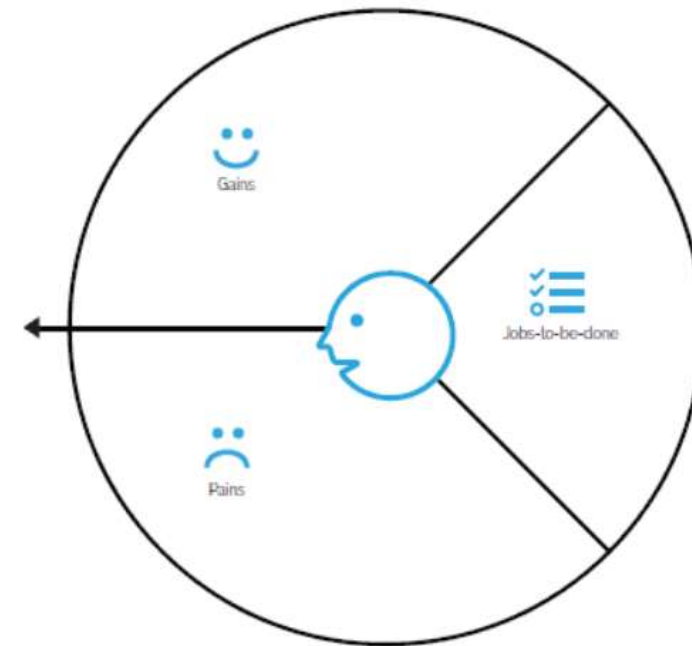


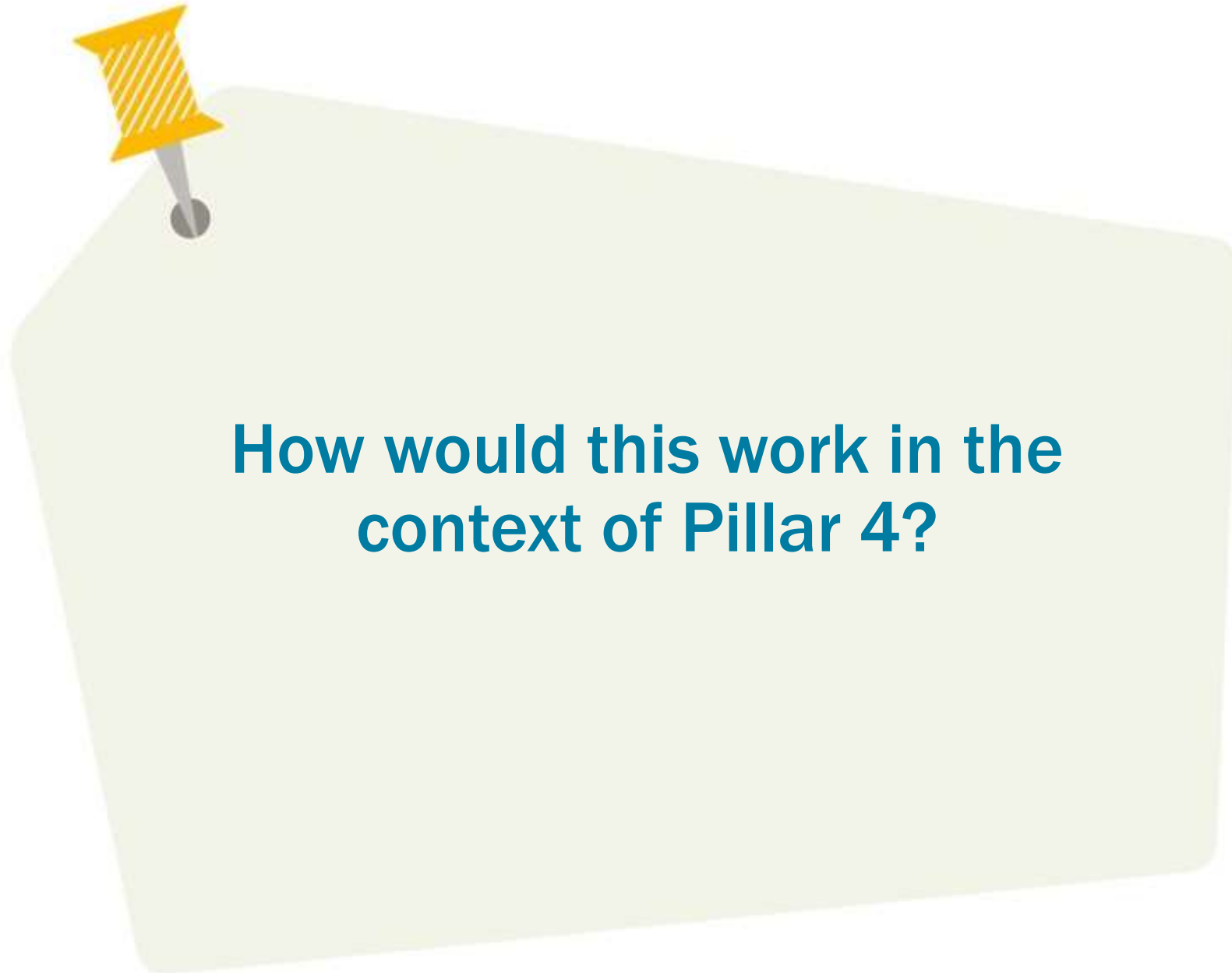
How do we tell others?

STORY TREE Story Identity



- How do we pick what to tell? Do you think that this impact would have occurred in any way if there was no engagement from MRS?
- Who will tell about the impact?
- Which elements are important for the one whom you tell about your achievements?





**How would this work in the
context of Pillar 4?**

Cooperation works

www.interact-eu.net

